

Psychology 405: Psychometric Theory

Course Summary

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Outline

Conceptual overview

A theory of data

 Central Tendency

Correlation & Regression

 Correlation and Regression

 Partial R

Multivariate Regression and Partial Correlation

 Path models and path algebra

Dimension reduction

 Models

 Principal Components: An observed Variable Model

Reliability

 Classical Test Theory

 IRT

Validity and SEM

 Types of validity; What are we measuring

 Structural Equation Models

Final thoughts

What is psychometrics?

We hardly recognize a subject as scientific if measurement is not one of its tools (Boring, 1929)

There is yet another [method] so vital that, if lacking it, any study is thought ... not be scientific in the full sense of the word. This further an crucial method is that of measurement. (Spearman, 1937)

One's knowledge of science begins when he can measure what he is speaking about and express in numbers (Eysenck, 1973)

Psychometrics: the assigning of numbers to observed psychological phenomena and to unobserved concepts. Evaluation of the fit of theoretical models to empirical data.

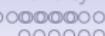
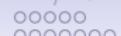
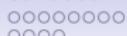
Psychometric Theory: Data = Model + Residual

1. A summary of models of measurement

- Statistics are smooths (models) of data
- Models are idealized representations of data.
- Models are projections of data from a higher order space into a lower order space.
- Lack of model fit (Data-Model) is Error (for that model) and is Residual that needs to be explained
- Models differ in complexity and fit

2. Review the models presented

- Data = Model + Error = Model + Residual
- Error = Data - Model
- Residual = Data - Model
- Observations = $f(\text{Model}) + \text{error}$
- Model = $f^{-1}(\text{Observations}) + \text{residual}$
- The problem is to find the inverse operator!



Data = Model + Residual

- The fundamental equations of statistics are that
 - Data = Model + Residual
 - Residual = Data - Model
- The problem is to specify the model and then evaluate the fit of the model to the data as compared to other models
 - Fit = $f(\text{Data}, \text{Residual})$
 - Typically: $\text{Fit} = f(1 - \frac{\text{Residual}^2}{\text{Data}^2})$
 - $\text{Fit} = f(\frac{(\text{Data} - \text{Model})^2}{\text{Data}^2})$
- Even for something as simple as the mean is a model of the data. The residual left over after we remove the mean is the variance.

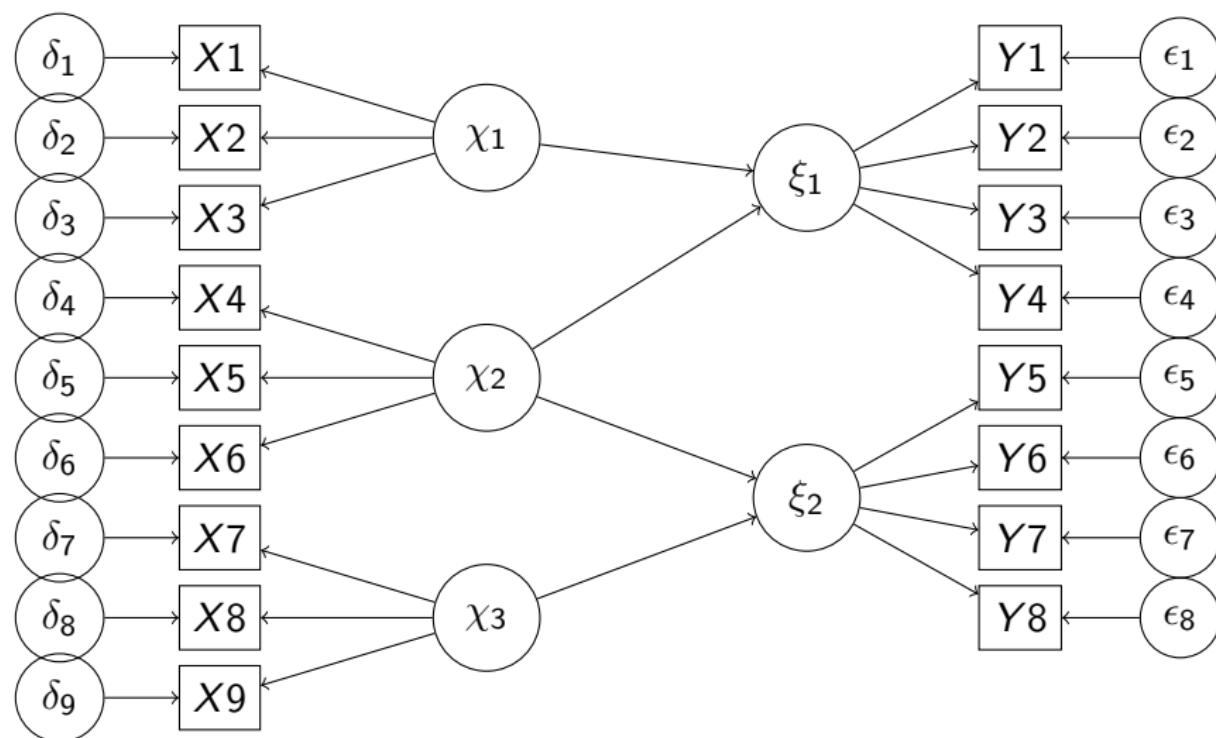
Psychometrics as model estimation and model fitting

We explored a number of models

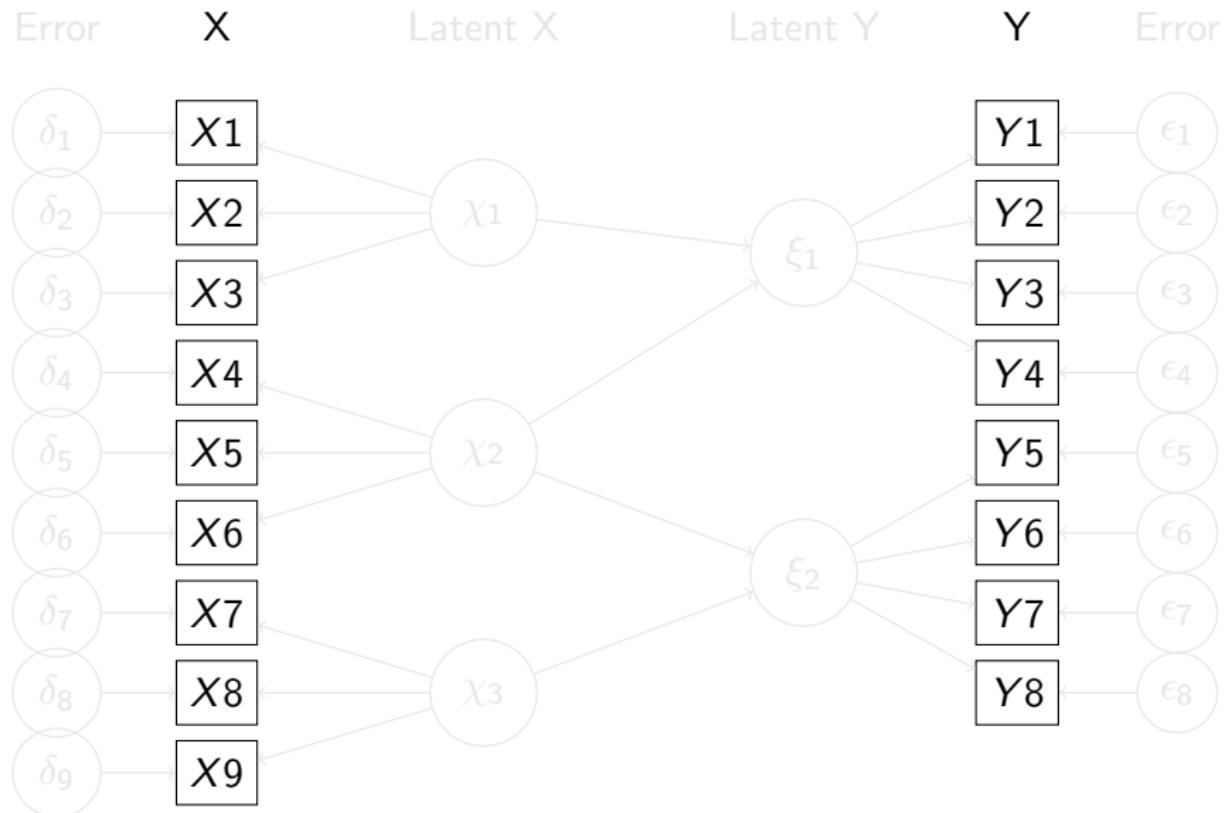
1. Modeling the process of data collection and of scaling
 - $X = f(\theta)$
 - How to measure X, properties of the function f.
2. Correlation and Regression
 - $Y = \beta X$
 - $R_{xy} = \frac{\sigma_{xy}}{\sigma_x \sigma_y}$
3. Factor Analysis and Principal Components Analysis
 - $R = FF' + U^2$ $R = CC'$
4. Reliability $\rho_{xx} = \frac{\sigma_\theta^2}{\sigma_x^2}$
5. Item Response Theory
 - $p(X|\theta, \delta) = f(\theta - \delta)$
6. Structural Equation Modeling
 - $\rho_{yy} Y = \beta \rho_{xx} X$

Psychometric Theory: A conceptual Syllabus

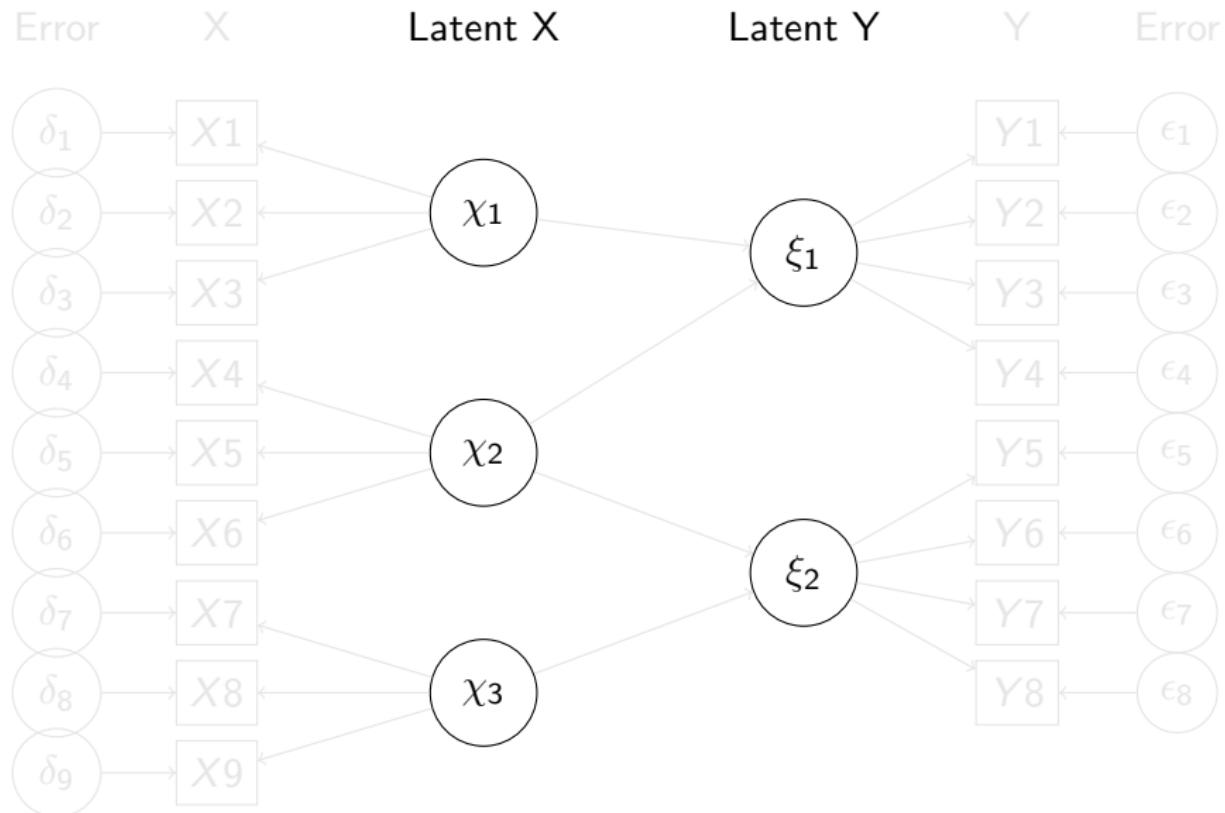
Error X Latent X Latent Y Y Error



Observed Variables



Latent Variables



Theory

Error

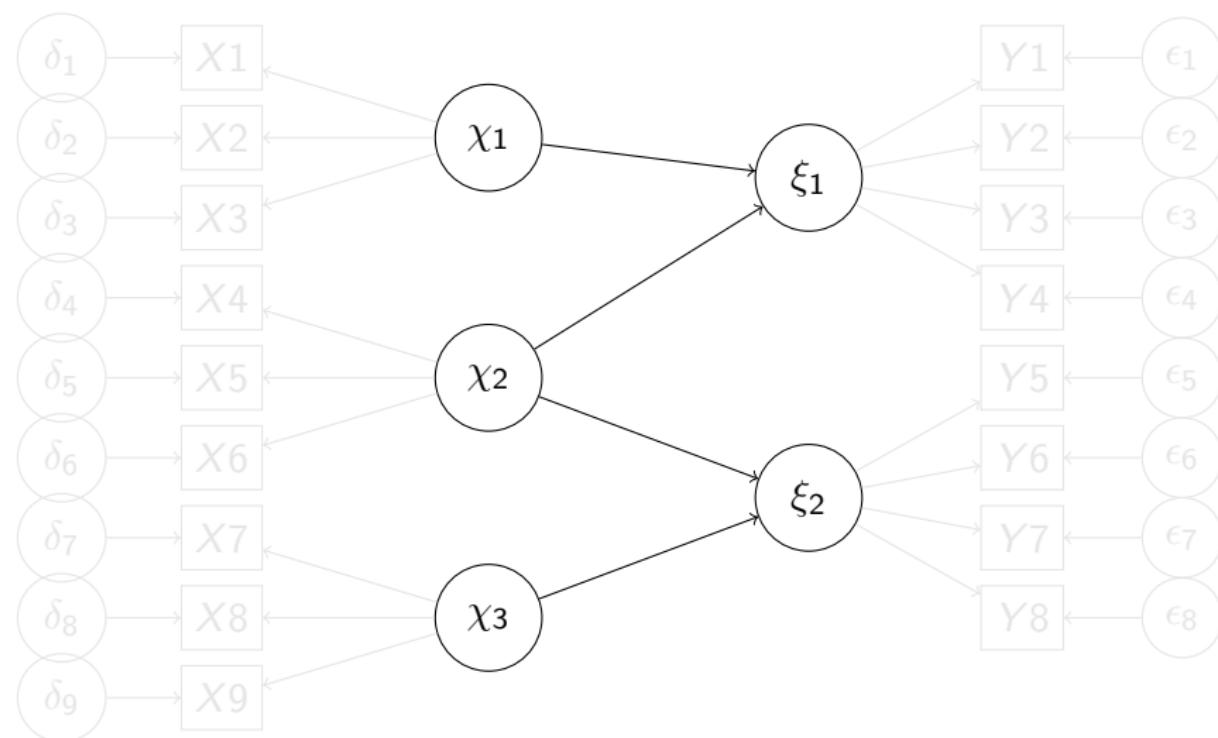
X

Latent X

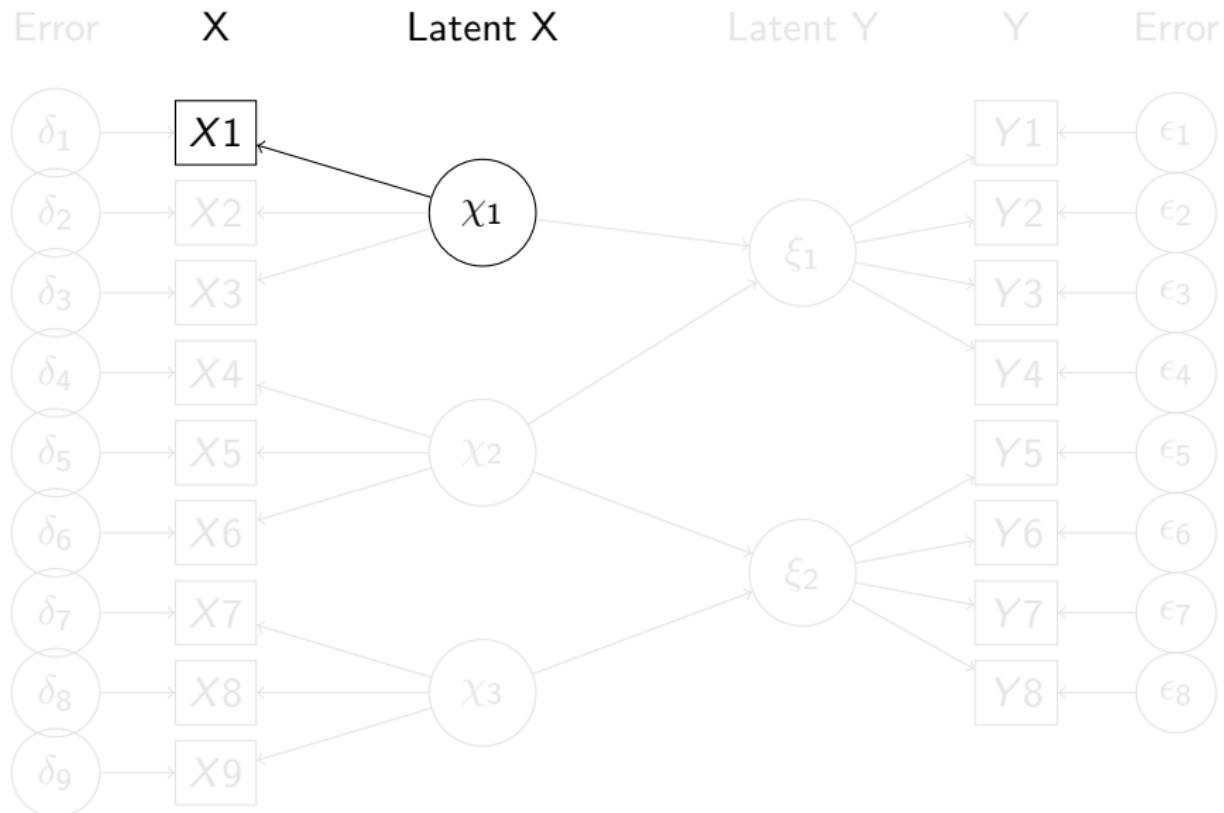
Latent Y

Y

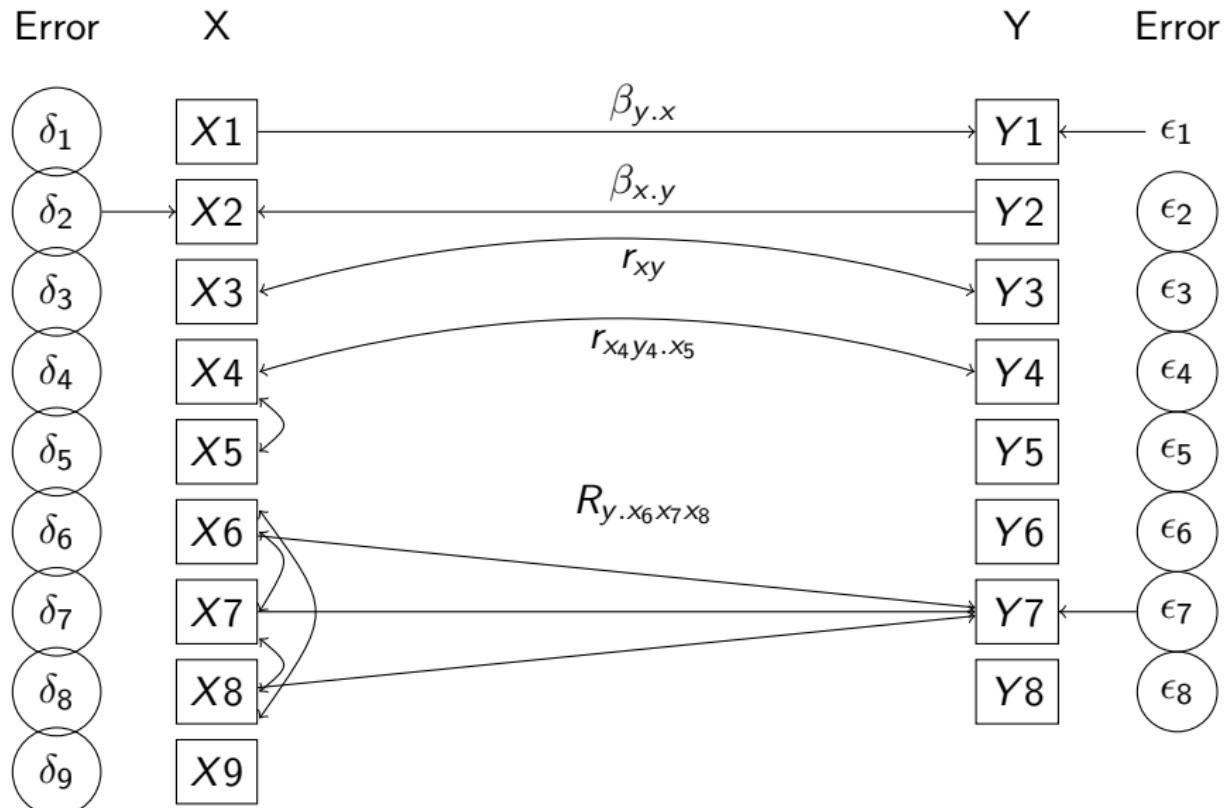
Error



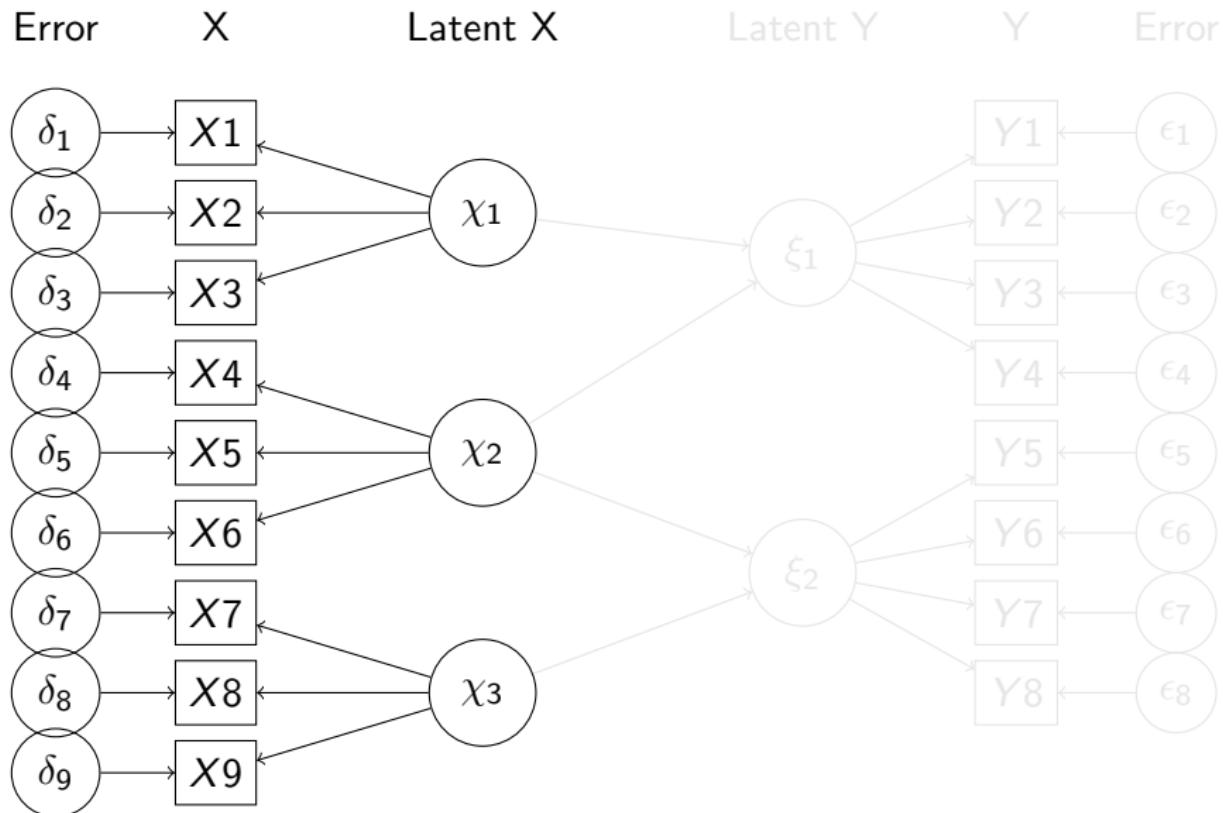
A theory of data and fundamentals of scaling



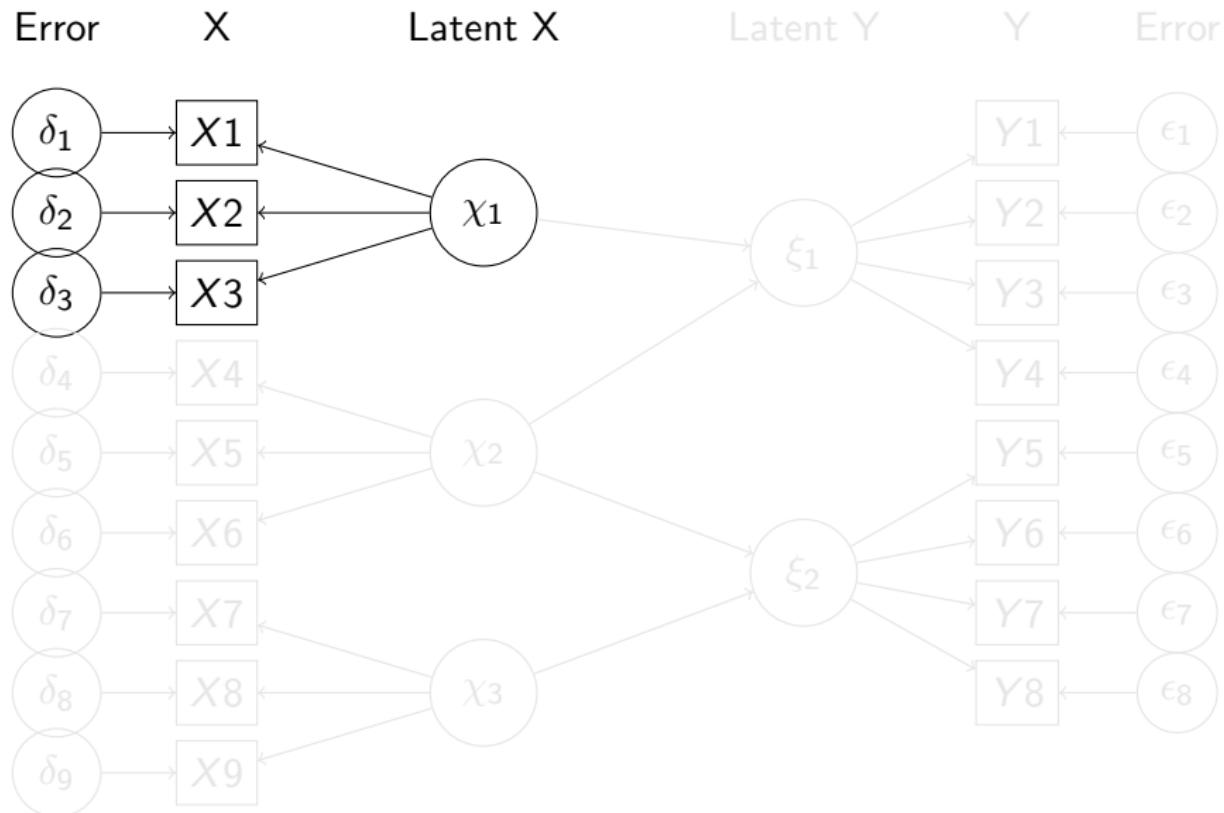
Correlation, Regression, Partial Correlation, Multiple Regression



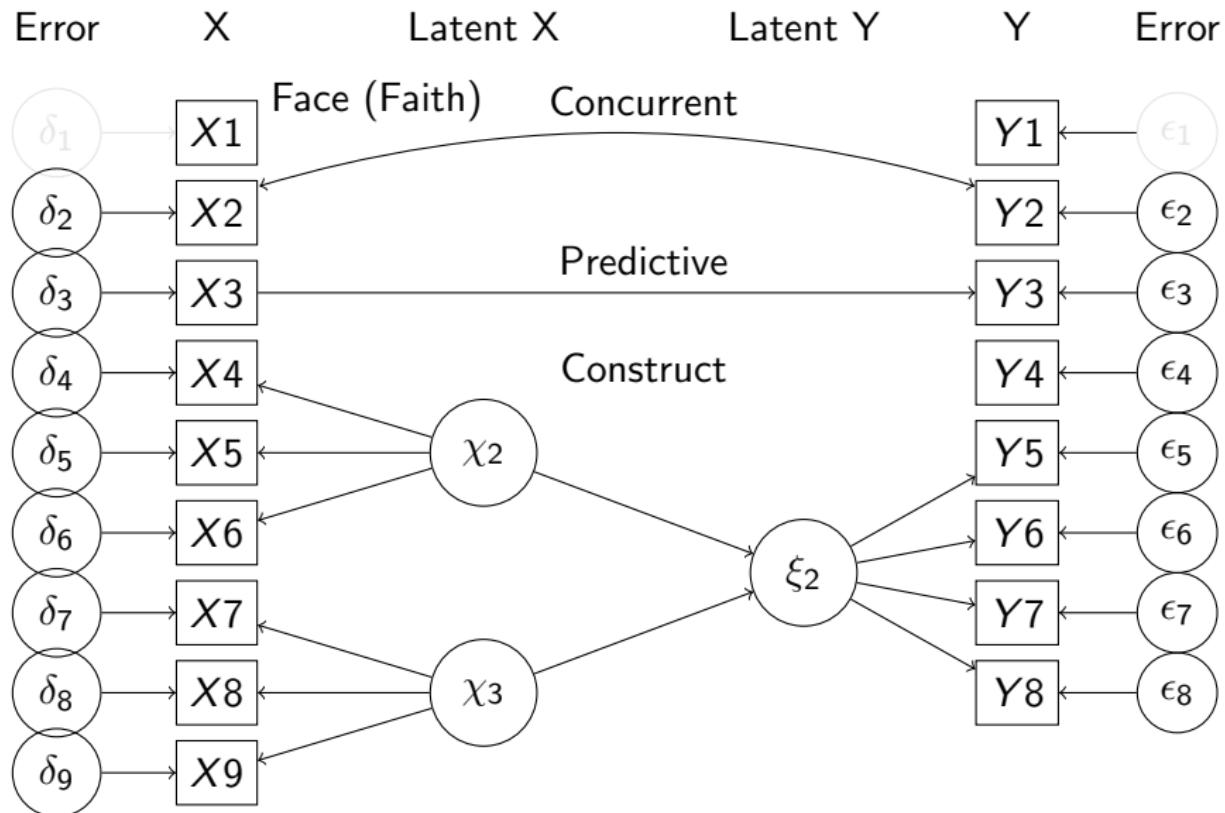
Measurement: A latent variable approach.



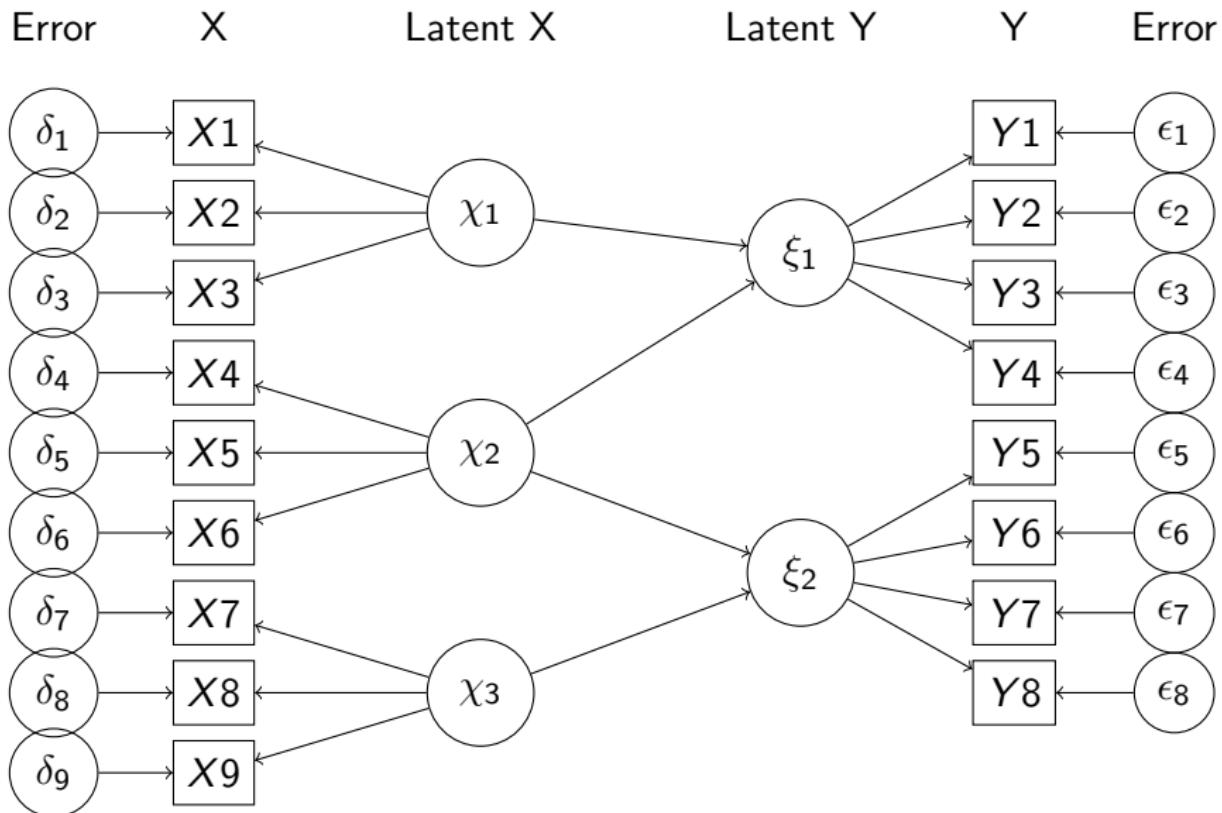
Reliability: How well does a test reflect one latent trait?



Face, Concurrent, Predictive, Construct



Psychometric Theory: Data, Measurement, Theory



Error

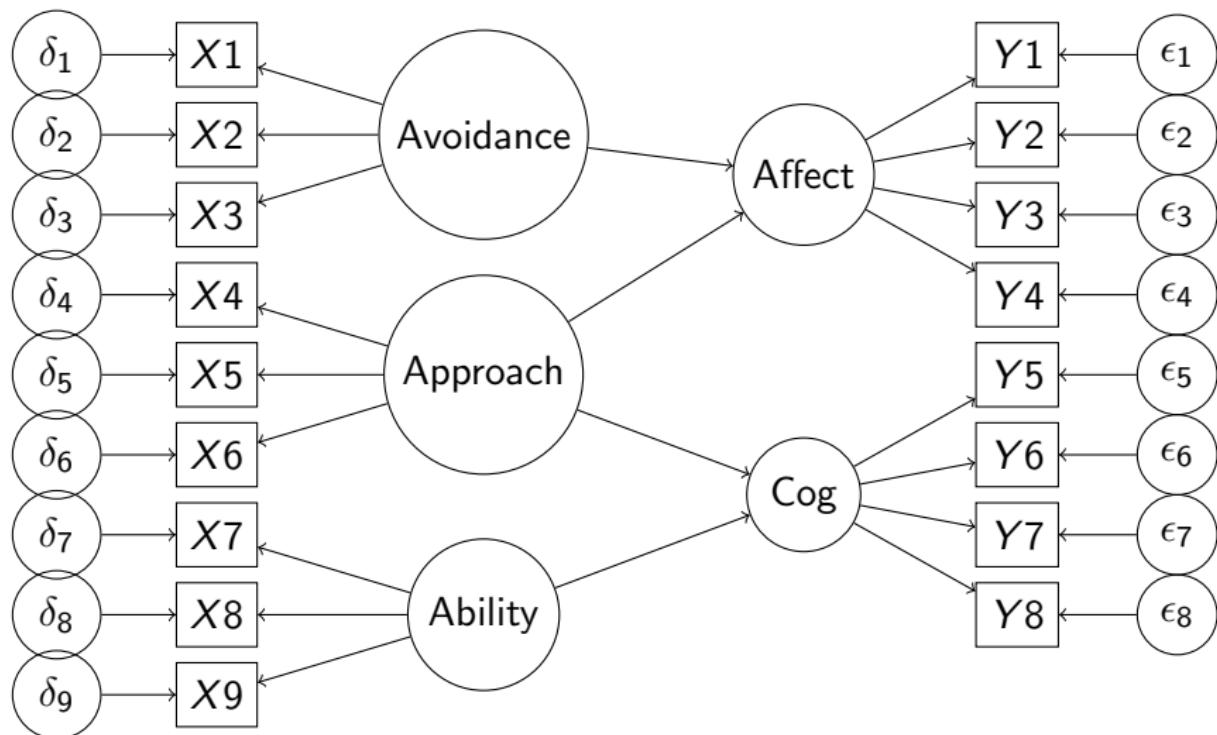
X

Latent X

Latent Y

Y

Error



A theory of data and fundamentals of scaling

Error

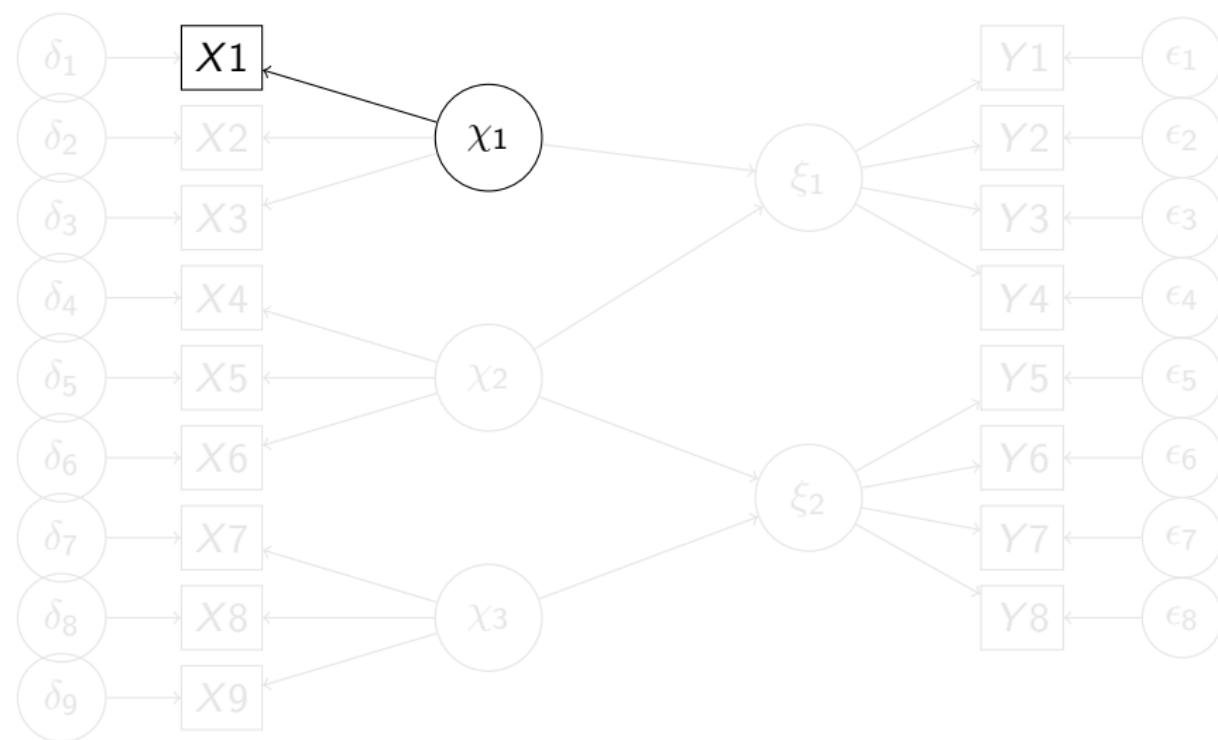
X

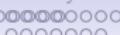
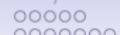
Latent X

Latent Y

Y

Error



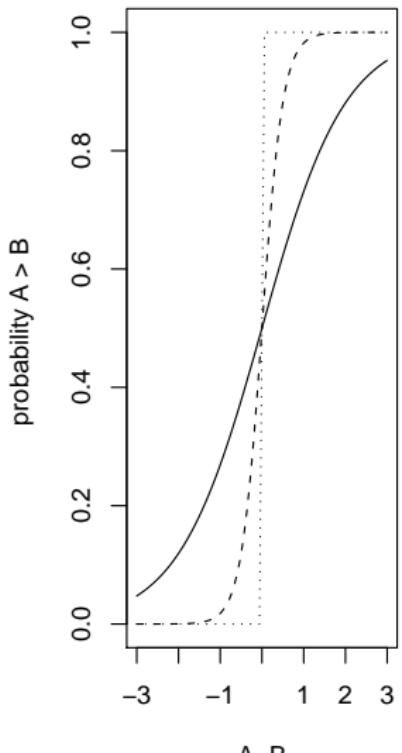


Clyde Coombs and the Theory of Data

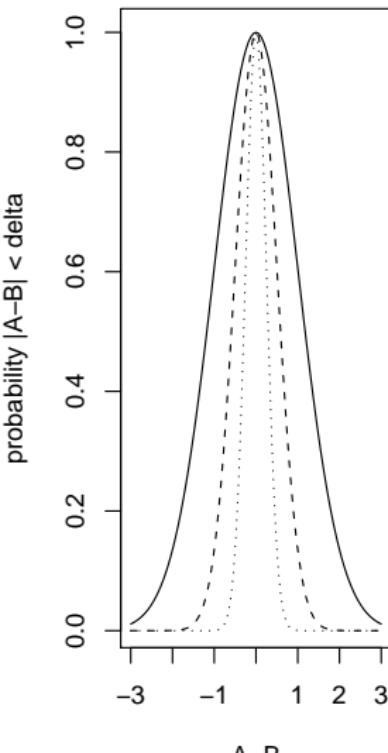
1. $O = \text{the set of objects}$
 - $O = \{o_i, o_j \dots o_n\}$
2. $S = \text{the set of Individuals}$
 - $S = \{s_i, s_j \dots s_n\}$
3. Two comparison operations
 - order ($x > y$)
 - proximity ($|x - y| < \epsilon$)
4. Two types of comparisons
 - Single dyads
 - (s_i, s_j) (s_i, o_j) (o_i, o_j)
 - Pairs of dyads
 - $(s_i, s_j)(s_k, s_l)$ $(s_i, o_j)(s_k, o_l)$ $(o_i, o_j)(o_k, o_l)$

2 types of comparisons: Monotone ordering and single peak proximity

Order



Proximity



Theory of Data and types of measures

Table: The theory of data provides a $3 \times 2 \times 2$ taxonomy for various types of measures

Elements of Dyad	Number of Dyads	Comparison	Name
People x People	1	Order	Tournament rankings
People x People	1	Proximity	Social Networks
Objects x Objects	1	Order	Scaling
Objects x Objects	1	Proximity	Similarities
People x Objects	1	Order	Ability Measurement
People x Objects	1	Proximity	Attitude Measurement
People x People	2	Order	Tournament rankings
People x People	2	Proximity	Social Networks
Objects x Objects	2	Order	Scaling
Objects x Objects	2	Proximity	Multidimensional scaling
People x Objects	2	Order	Ability Comparisons
People x Objects	2	Proximity	Preferential Choice
People x Objects x Objects	2	Proximity	Individual Differences in Multidimensional Scaling

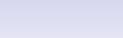
Thurstone's Vegetable data as an example of one dimensional scaling

Table: Consider the likelihood of liking a vegetable. Numbers reflect probability that the column is preferred to the row. Can we turn this into a scale?

The veg data set from the psych package in R

Variable	Turn	Cab	Beet	Asp	Car	Spin	S.Beans	Peas	Corn
Turn	0.50	0.82	0.77	0.81	0.88	0.89	0.90	0.89	0.93
Cab	0.18	0.50	0.60	0.72	0.74	0.74	0.81	0.84	0.86
Beet	0.23	0.40	0.50	0.56	0.74	0.68	0.84	0.80	0.82
Asp	0.19	0.28	0.44	0.50	0.56	0.59	0.68	0.60	0.73
Car	0.12	0.26	0.26	0.44	0.50	0.49	0.57	0.71	0.76
Spin	0.11	0.26	0.32	0.41	0.51	0.50	0.63	0.68	0.63
S.Beans	0.10	0.19	0.16	0.32	0.43	0.37	0.50	0.53	0.64
Peas	0.11	0.16	0.20	0.40	0.29	0.32	0.47	0.50	0.63
Corn	0.07	0.14	0.18	0.27	0.24	0.37	0.36	0.37	0.50

```
#show the data from the veg data set from the psych package
veg
```



Data = Model + Residual

1. What is the model?

- Pref = Mean (preference)
- $p(A > B) = f(A, B)$
- what is f?

2. Possible functions

- $f = A - B$ (simple difference)
- $\frac{A}{A+B}$ Luce choice rule
- Thurstonian scaling
- logistic scaling

3. Evaluating functions – Goodness of fit

- Residual = Model - Data
- Minimize residual
- Minimize $residual^2$

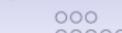
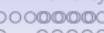
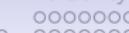
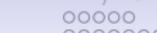
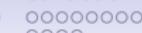
Multidimensional Scaling: $(|o_i - o_j| < |o_k - o_l|)$

$$Distance_{xy} = \sqrt{\sum_{i=1}^n (x_i - y_i)^2}. \quad (1)$$

Consider the cities data set of airline distances.

> cities

	ATL	BOS	ORD	DCA	DEN	LAX	MIA	JFK	SEA	SFO	MSY
ATL	0	934	585	542	1209	1942	605	751	2181	2139	424
BOS	934	0	853	392	1769	2601	1252	183	2492	2700	1356
ORD	585	853	0	598	918	1748	1187	720	1736	1857	830
DCA	542	392	598	0	1493	2305	922	209	2328	2442	964
DEN	1209	1769	918	1493	0	836	1723	1636	1023	951	1079
LAX	1942	2601	1748	2305	836	0	2345	2461	957	341	1679
MIA	605	1252	1187	922	1723	2345	0	1092	2733	2594	669
JFK	751	183	720	209	1636	2461	1092	0	2412	2577	1173
SEA	2181	2492	1736	2328	1023	957	2733	2412	0	681	2101
SFO	2139	2700	1857	2442	951	341	2594	2577	681	0	1925
MSY	424	1356	830	964	1079	1679	669	1173	2101	1925	0



A two dimensional solution of the airline distances

```
> city.location <- cmdscale(cities, k=2)
> plot(city.location, type="n", xlab="Dimension 1",
       ylab="Dimension 2", main = "cmdscale(cities)")
> text(city.location, labels=names(cities))
> round(city.location, 0)
```

	[,1]	[,2]
ATL	-571	248
BOS	-1061	-548
ORD	-264	-251
DCA	-861	-211
DEN	616	10
LAX	1370	376
MIA	-959	708
JFK	-970	-389
SEA	1438	-607
SFO	1563	88
MSY	-301	577

1. Use the `cmdscale` function to do

multidimensional scaling, ask for a 2 dimensional solution

2. Plot the results (don't actually show the points)
3. Add the names of the cities
4. Show the numeric results

Revised solution for 11 US cities after making

city.location <- -city.location and adding a US map.

The correct locations of the cities are shown with circles. The MDS solution is the center of each label. The central cities (Chicago, Atlanta, and New Orleans are located very precisely, but Boston, New York and Washington, DC are north and west of their correct locations.

MultiDimensional Scaling of US cities



Four types of scales and their associated statistics

Table: Four types of scales and their associated statistics (Rossi, 2007; Stevens, 1946) The statistics listed for a scale are invariant for that type of transformation.

Scale	Basic operations	Transformations	Invariant statistic	Examples
Nominal	equality $x_i = x_j$	Permutations	Counts Mode χ^2 and (ϕ) correlation	Detection Species classification Taxons
Ordinal	order $x_i > x_j$	Monotonic (homeomorphic) $x' = f(x)$ f is monotonic	Median Percentiles Spearman correlations*	Mhos Hardness scale Beaufort Wind (intensity) Richter earthquake scale
Interval	differences $(x_i - x_j) > (x_k - x_l)$	Linear (Affine) $x' = a + bx$	Mean (μ) Standard Deviation (σ) Pearson correlation (r) Regression (β)	Temperature (°F, °C) Beaufort Wind (velocity)
Ratio	ratios $\frac{x_j}{x_i} > \frac{x_k}{x_l}$	Multiplication (Similarity) $x' = bx$	Coefficient of variation ($\frac{\sigma}{\mu}$)	Length, mass, time Temperature (°K) Heating degree days

The Beaufort wind speed scale is interval with respect to the velocity of the wind, but only ordinal with respect to the effect of the wind. The Richter scale of earthquake intensity is a logarithmic scale of the energy released but

Multiple measures of central tendency

mode The most frequent observation. Not a very stable measure, depends upon grouping. Can be used for categorical data.

median The number with 50% above and 50% below. A powerful, if underused, measure. Not sensitive to transforms of the shape of the distribution, nor outliers. Appropriate for ordinal data, and useful for interval data.

mean One of at least seven measures that assume interval properties of the data.

Multiple ways to estimate the mean

Arithmetic mean $\bar{X} = \bar{X}_. = (\sum_{i=1}^N X_i)/N$ `mean(x)`

Trimmed mean throws away the top and bottom t% of observations. This follows the principle that all data are normal at the middle. `mean(x,trim=.1)`

Winsorized mean Find the arithmetic mean after replacing the n lowest observations with the nth value, and the N largest values with the Nth largest.

`winsor(x,trim=.2)`

Geometric Mean $\bar{X}_{geometric} = \sqrt[N]{\prod_{i=1}^N X_i} = e^{\Sigma(\ln(x))/N}$ (The anti-log of the mean log score). `geometric.mean(x)`

Harmonic Mean $\bar{X}_{harmonic} = \frac{N}{\sum_{i=1}^N 1/X_i}$ (The reciprocal of the mean reciprocal). `harmonic.mean(x)`

Circular Mean $\bar{x}_{circular} = \tan^{-1} \left(\frac{\sum \cos(x)}{\sum \sin(x)} \right)$ `circular.mean(x)` (where x is in radians)

circadian.mean `circular.mean(x)` (where x is in hours)

Circular statistics

Table: Hypothetical mood data from six subjects for four mood variables. The values reflect the time of day that each scale achieves its maximum value for each subject. Each mood variable is just the previous one shifted by 5 hours. Note how this structure is preserved for the *circular mean* but not for the arithmetic mean.

Subject	Energetic Arousal	Positive Affect	Tense Arousal	Negative Affect
1	9	14	19	24
2	11	16	21	2
3	13	18	23	4
4	15	20	1	6
5	17	22	3	8
6	19	24	5	10
Arithmetic Mean	14	19	12	9
Circular Mean	14	19	24	5

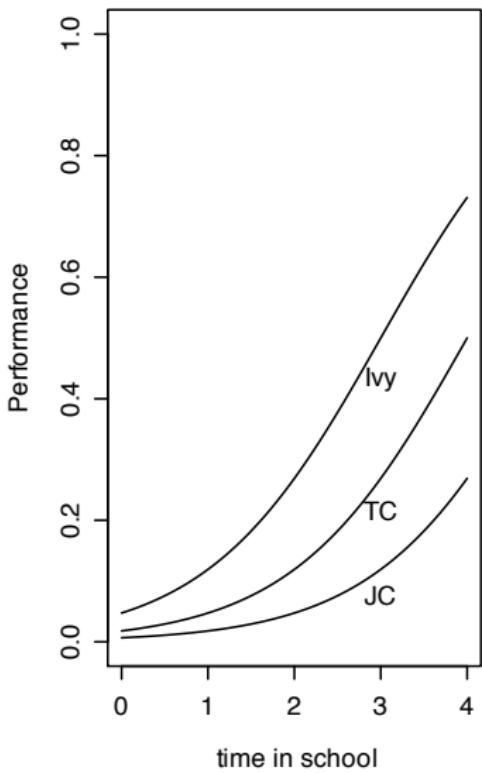
What is the "average" class size?

Table: Average class size depends upon point of view. For the faculty members, the median of 10 is very appealing. From the Dean's perspective, the faculty members teach an average of 50 students per calls. But what about the students?

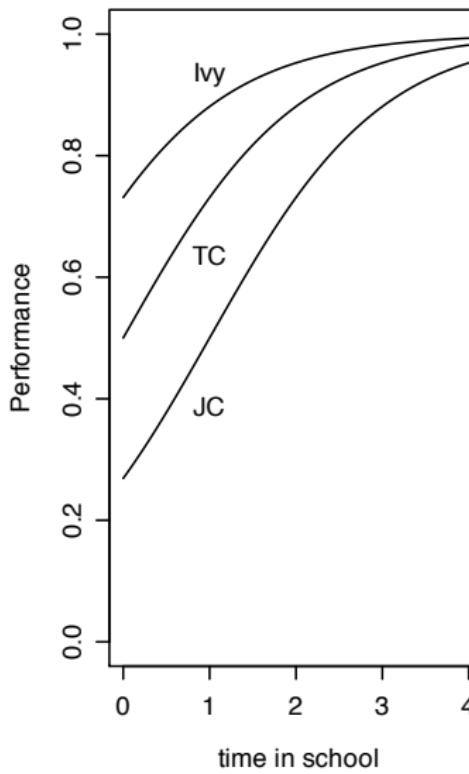
Faculty Member	Freshman/Sophomore	Junior	Senior	Graduate	Mean	Median
A	20	10	10	10	12.5	10
B	20	10	10	10	12.5	10
C	20	10	10	10	12.5	10
D	20	100	10	10	35.0	15
E	200	100	400	10	177.5	150
Total						
Mean	56	46	110	10	50.0	39
Median	20	10	10	10	12.5	10

Effect of teaching, effect of students, or just scaling?

Writing



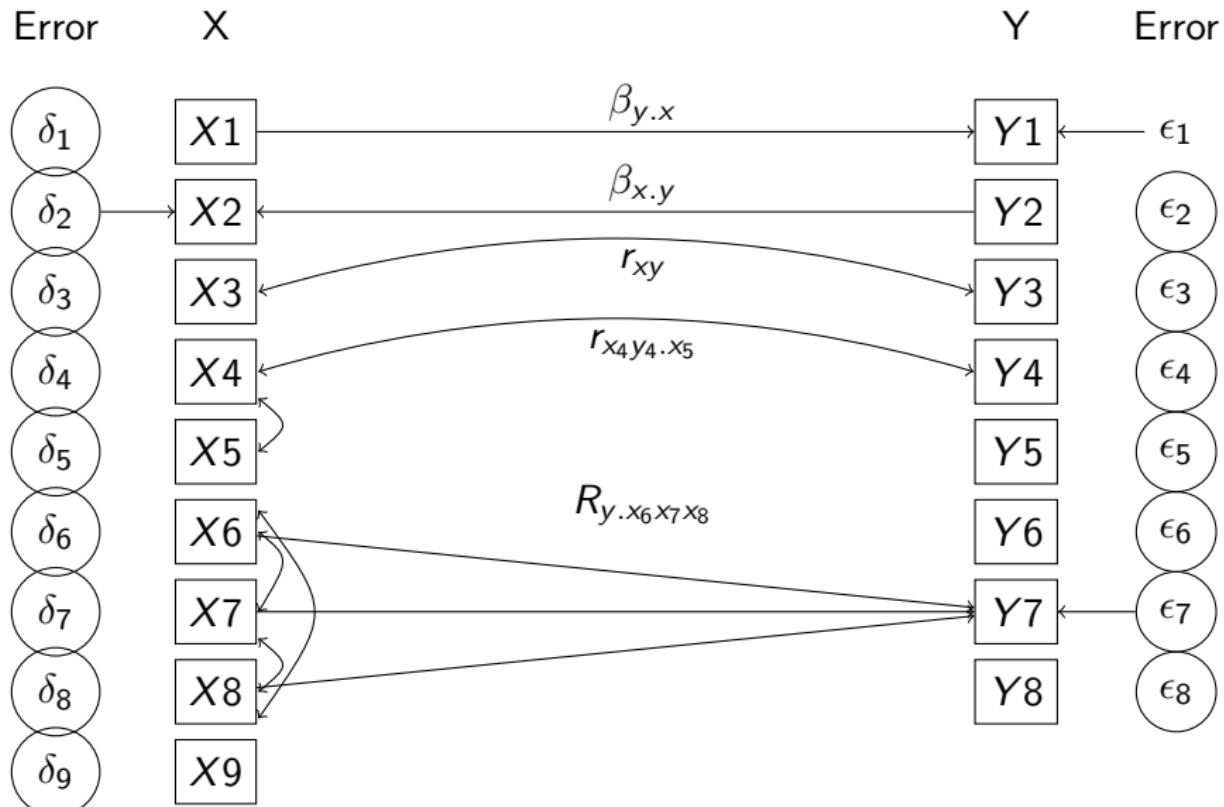
Math



The best scale is the one that works best

1. Money is linear but negatively accelerated with utility.
2. Perceived intensity is a log function of physical intensity.
3. Probability of being correct is a logistic or cumulative normal function of ability.
4. Energy used to heat a house is linear function of outdoor temperature.
5. Time to fall a particular distance varies as the square root of the distance.
6. Gravitational attraction varies as $1/distance^2$
7. Hull speed of sailboat varies as square root of length of boat.
8. Sound intensity in db is $\log(\text{observed}/\text{reference})$
9. pH of solutions is $-\log(\text{concentration of hydrogen ions})$

Correlation, Regression, Partial Correlation, Multiple Regression



Bivariate Regression

 δ X Y ϵ 

$$\hat{y} = \beta_{y.x}x + \epsilon$$

$$\beta_{y.x} = \frac{\sigma_{xy}}{\sigma_x^2}$$



$$\hat{x} = \beta_{x.y}y + \delta$$

$$\beta_{y.x} = \frac{\sigma_{xy}}{\sigma_y^2}$$

Bivariate Correlation

 X Y

$$\boxed{X}$$

$$\boxed{Y}$$

$$\hat{x} = \beta_{x.y}y + \delta$$

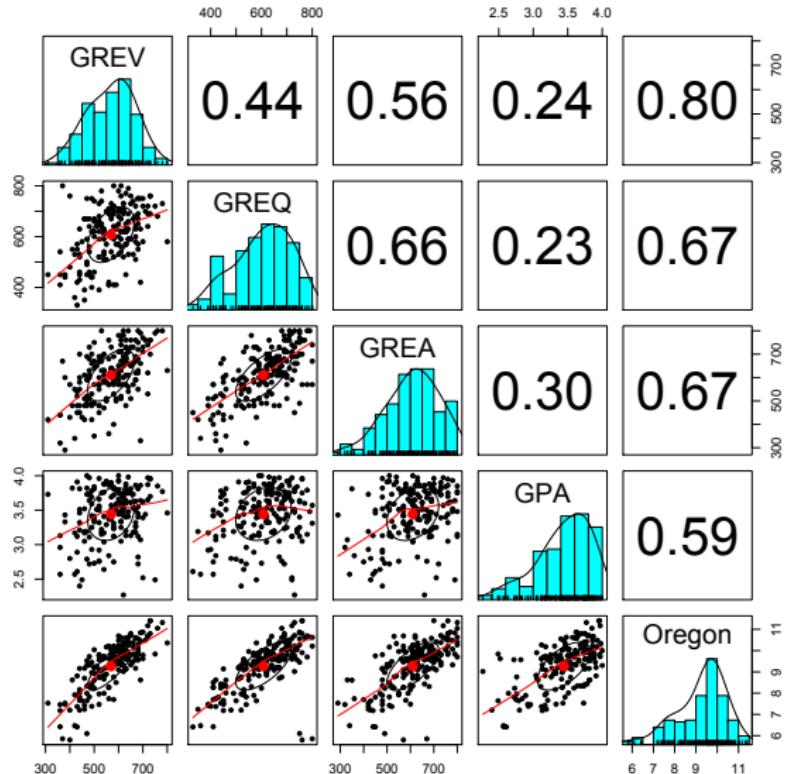
$$\hat{y} = \beta_{y.x}x + \epsilon$$

$$\beta_{y.x} = \frac{\sigma_{xy}}{\sigma_y^2}$$

$$\beta_{y.x} = \frac{\sigma_{xy}}{\sigma_x^2}$$

$$r_{xy} = \frac{\sigma_{xy}}{\sqrt{\sigma_x^2 \sigma_y^2}}$$

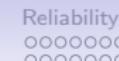
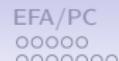
Scatter Plot Matrix showing correlation and LOESS regression



Alternative versions of the correlation coefficient

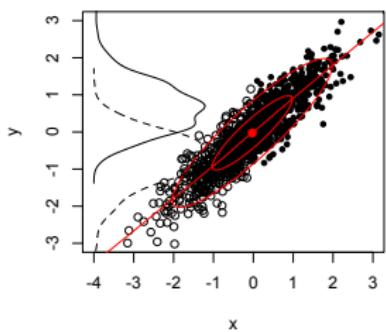
Table: A number of correlations are Pearson r in different forms, or with particular assumptions. If $r = \frac{\sum x_i y_i}{\sqrt{\sum x_i^2 \sum y_i^2}}$, then depending upon the type of data being analyzed, a variety of correlations are found.

Coefficient	symbol	X	Y	Assumptions
Pearson	r	continuous	continuous	
Spearman	rho (ρ)	ranks	ranks	
Point bi-serial	r_{pb}	dichotomous	continuous	
Phi	ϕ	dichotomous	dichotomous	
Bi-serial	r_{bis}	dichotomous	continuous	normality
Tetrachoric	r_{tet}	dichotomous	dichotomous	bivariate normality
Polychoric	r_{pc}	categorical	categorical	bivariate normality

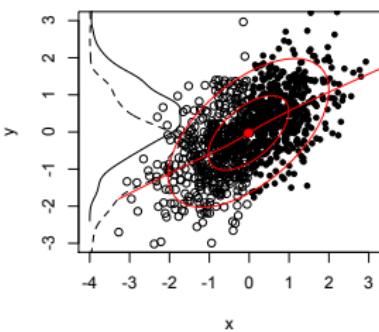


The biserial correlation estimates the latent correlation

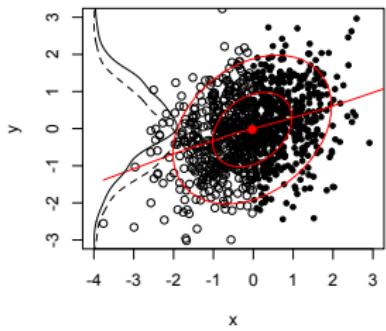
$r = 0.9$ $rpb = 0.71$ $rbis = 0.89$



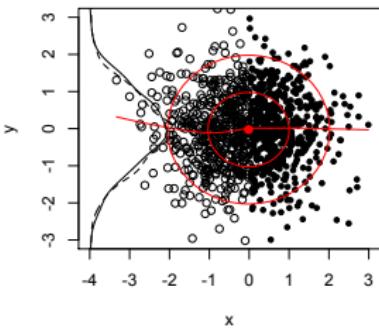
$r = 0.6$ $rpb = 0.48$ $rbis = 0.6$

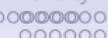
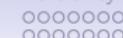
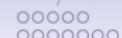
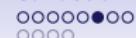


$r = 0.3$ $rpb = 0.23$ $rbis = 0.28$

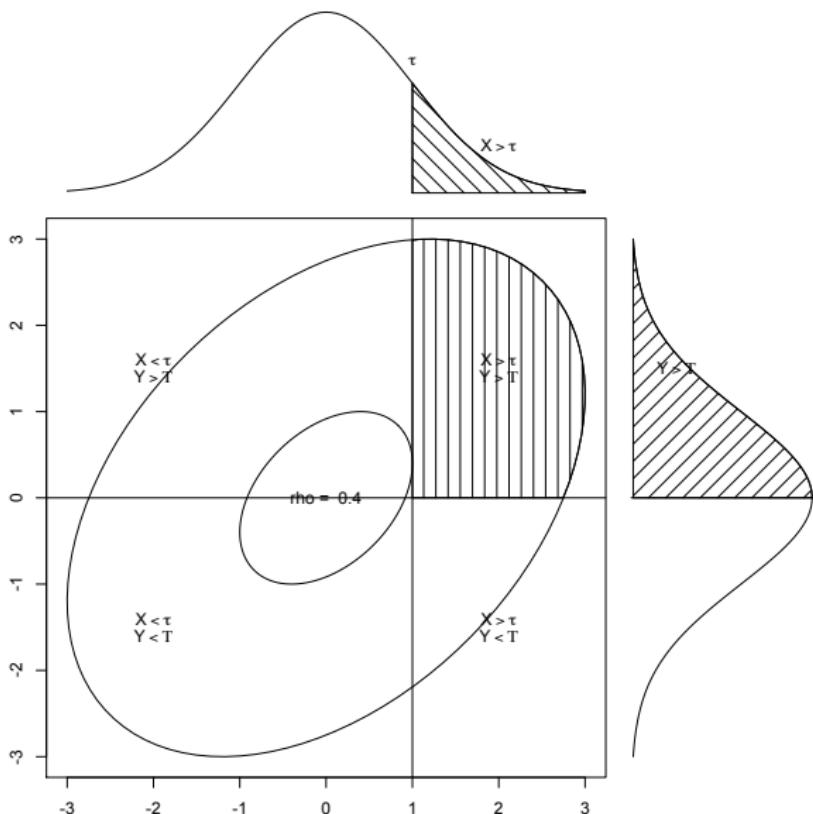


$r = 0$ $rpb = 0.02$ $rbis = 0.02$



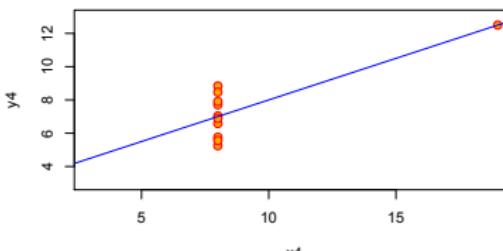
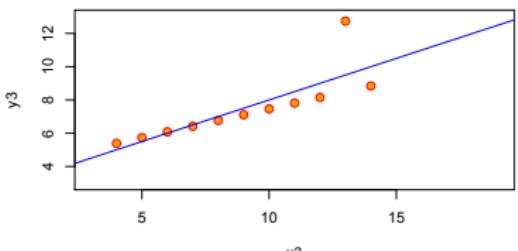
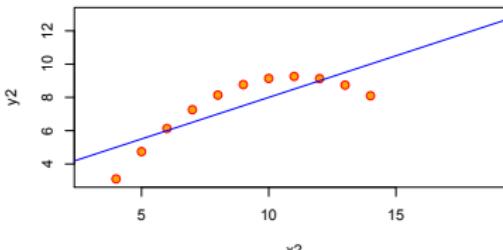
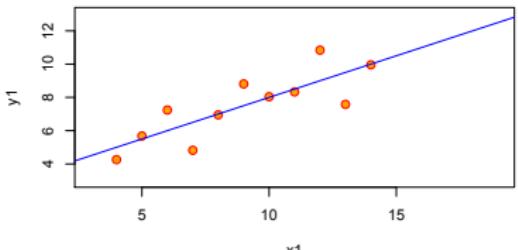


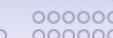
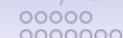
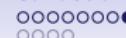
The tetrachoric correlation estimates the latent correlation



Cautions about correlations: Anscombe data set

Anscombe's 4 Regression data sets





The ubiquitous correlation coefficient

Table: Alternative Estimates of effect size. Using the correlation as a scale free estimate of effect size allows for combining experimental and correlational data in a metric that is directly interpretable as the effect of a standardized unit change in x leads to r change in standardized y.

Statistic	Estimate	r equivalent	as a function of r
Pearson correlation	$r_{xy} = \frac{C_{xy}}{\sigma_x \sigma_y}$	r_{xy}	
Regression	$b_{y,x} = \frac{C_{xy}}{\sigma_x^2}$	$r = b_{y,x} \frac{\sigma_y}{\sigma_x}$	$b_{y,x} = r \frac{\sigma_x}{\sigma_y}$
Cohen's d	$d = \frac{X_1 - \bar{X}_2}{\sigma_x}$	$r = \frac{d}{\sqrt{d^2 + 4}}$	$d = \frac{2r}{\sqrt{1 - r^2}}$
Hedge's g	$g = \frac{X_1 - X_2}{s_x}$	$r = \frac{g}{\sqrt{g^2 + 4(df/N)}}$	$g = \frac{2r\sqrt{df/N}}{\sqrt{1 - r^2}}$
t - test	$t = \frac{d\sqrt{df}}{2}$	$r = \sqrt{t^2 / (t^2 + df)}$	$t = \sqrt{\frac{r^2 df}{1 - r^2}}$
F-test	$F = \frac{d^2 df}{4}$	$r = \sqrt{F / (F + df)}$	$F = \frac{r^2 df}{1 - r^2}$
Chi Square		$r = \sqrt{\chi^2 / n}$	$\chi^2 = r^2 n$
Odds ratio	$d = \frac{\ln(OR)}{1.81}$	$r = \frac{\ln(OR)}{1.81\sqrt{(\ln(OR)/1.81)^2 + 4}}$	$\ln(OR) = \frac{3.62r}{\sqrt{1 - r^2}}$
$r_{equivalent}$	r with probability p	$r = r_{equivalent}$	

Partial R: Correlations without the effects of 3rd or 4th variables

1. We sometimes want to find the relationship between X and Y controlling for the effects of Z
2. This logically is the correlation of X predicted by Z with Y predicted by Z
3. The matrix of partial correlations is just the negative of the inverse with the diagonal replaced by the negative of the diagonal.
4. Or, just use `partial.r`

R code

```
R <- sim.congeneric()  
R.inv <- -solve(R)  
diag(R.inv) <- -diag(R.inv)  
lowerMat(cov2cor(R.inv))
```

Partial R: Correlations without the effects of 3rd or 4th variables

R code

```
R <- sim.congeneric()
lowerMat(R) #show it
R.inv <- -solve(R)
diag(R.inv) <- -diag(R.inv)
lowerMat(cov2cor(R.inv)) #show the solution
```

```
lowerMat(R) #show it
  V1   V2   V3   V4
V1 1.00
V2 0.56 1.00
V3 0.48 0.42 1.00
V4 0.40 0.35 0.30 1.00
> R.inv <- -solve(R)
> diag(R.inv) <- -diag(R.inv)
> lowerMat(cov2cor(R.inv)) #show the solution
  V1   V2   V3   V4
V1 1.00
V2 0.40 1.00
V3 0.29 0.19 1.00
V4 0.22 0.14 0.10 1.00
```

A problem with partial R: reliability

1. Partial r corrects for the effect of the other variables, but does not correct for the reliability of the variables.
2. This leads to partial rs that are non-zero, even though the underlying model shows no relationship when the factor is removed.
3. We consider the example from the homework for reliability and correlation.

R code

```

fx <- matrix(c( .9,.8,.6,rep(0,4),.6,.8,-.7),ncol=2)
fy <- matrix(c(.6,.5,.4),ncol=1)
rownames(fx) <- c("V", "Q", "A", "nach", "Anx")
rownames(fy)<- c("gpa", "Pre", "MA")
Phi <-matrix( c(1,0,.7,.0,1,.7,.7,.7,1),ncol=3)
gre.gpa <- sim.structural(fx,Phi,fy)
gre.gpa

partial.gre.gpa <- partial.r(gre.gpa$model)
lowerMat(partial.gre.gpa)
#compare to what happens if we correct for reliability
corrected<- gre.gpa$model
diag(corrected) <- gre.gpa$reliability
lowerMat(cov2cor(corrected))

```



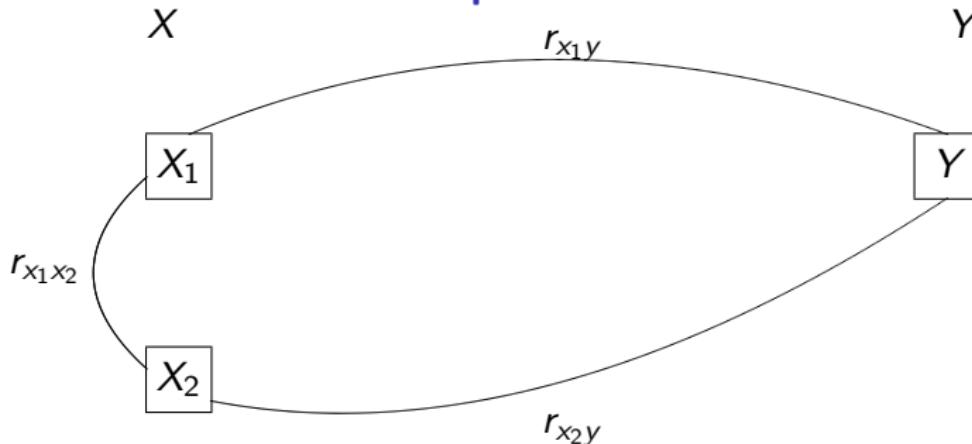
Compare the results

```

gre.gpa
Call: sim.structural(fx = fx, Phi = Phi, fy = fy)      lowerMat(cov2cor(corrected) [1:6,1:6])
                                                       V   Q   A   nach  Anx  gpa
$model (Population correlation matrix)
      V   Q   A   nach  Anx  gpa  Pre  MA
V  1.00 0.72 0.54 0.00 0.00 0.38 0.32 0.25
Q  0.72 1.00 0.48 0.00 0.00 0.34 0.28 0.22
A  0.54 0.48 1.00 0.48 -0.42 0.50 0.42 0.34
nach 0.00 0.00 0.48 1.00 -0.56 0.34 0.28 0.22
Anx  0.00 0.00 -0.42 -0.56 1.00 -0.29 -0.24 -0.20
gpa  0.38 0.34 0.50 0.34 -0.29 1.00 0.30 0.24
Pre  0.32 0.28 0.42 0.28 -0.24 0.30 1.00 0.20
MA   0.25 0.22 0.34 0.22 -0.20 0.24 0.20 1.00
                                                       V   Q   A   nach  Anx  gpa
lowerMat(partial.r(gre.gpa$model) [1:6,1:6])
                                                       V   Q   A   nach  Anx  gpa
      V   1.00
Q   0.54 1.00
A   0.33 0.17 1.00
nach -0.19 -0.10 0.34 1.00
Anx  0.13 0.06 -0.23 -0.35 1.00
gpa  0.13 0.07 0.17 0.14 -0.09 1.00
$reliability (population reliability)
      V   Q   A   nach  Anx  gpa  Pre  MA
0.81 0.64 0.72 0.64 0.49 0.36 0.25 0.16

```

Multiple correlations



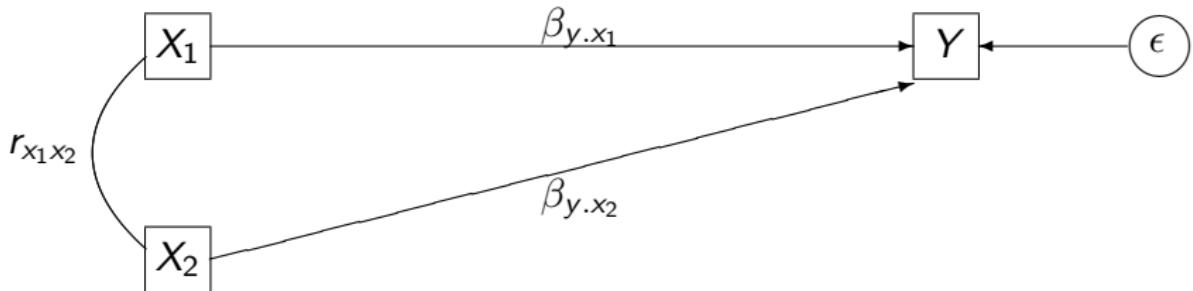


Multiple Regression

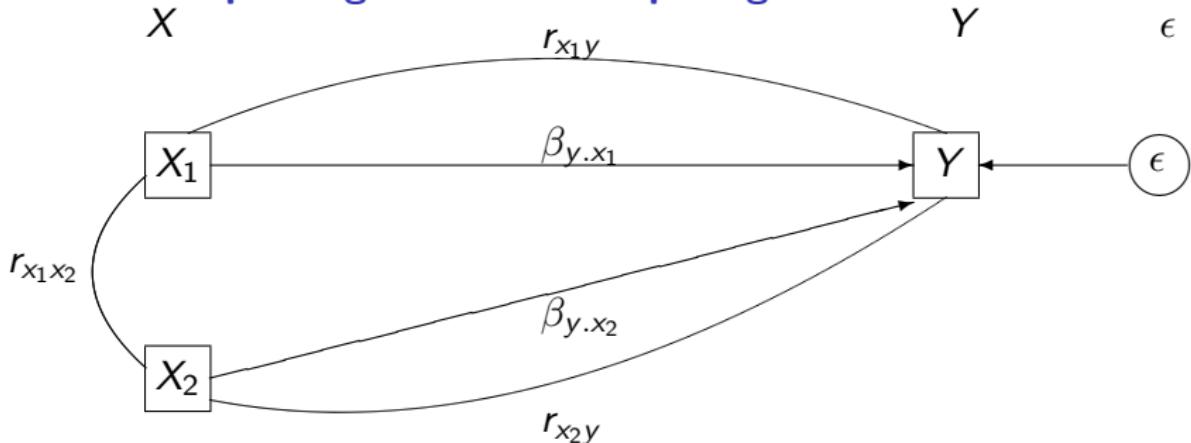
X

Y

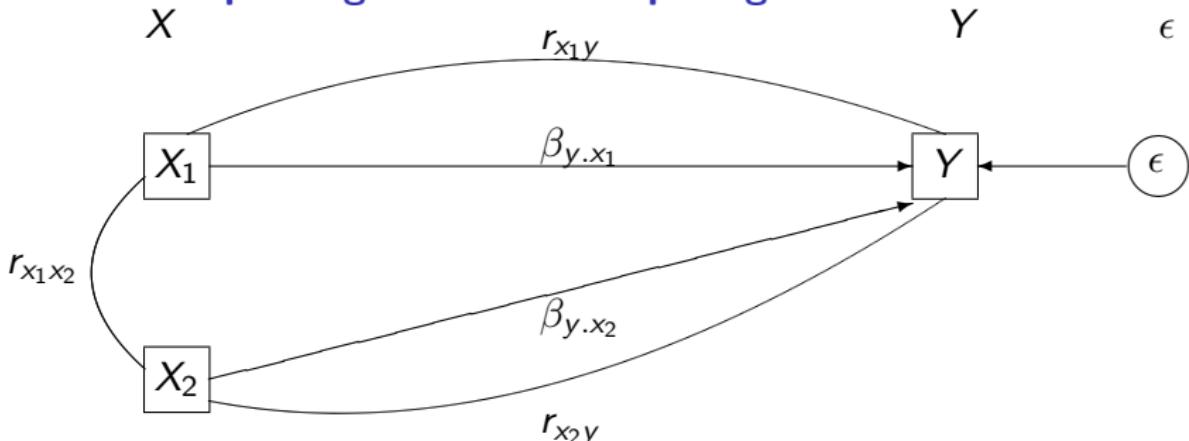
ϵ



Multiple Regression: decomposing correlations



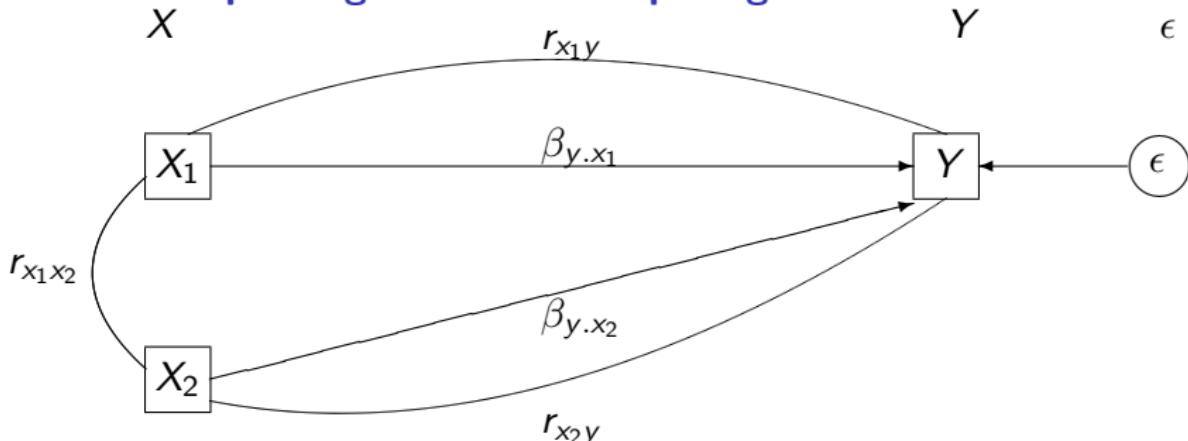
Multiple Regression: decomposing correlations



$$r_{x_1y} = \underbrace{\beta_{y.x_1}}_{\text{direct}} + \underbrace{r_{x_1x_2}\beta_{y.x_2}}_{\text{indirect}}$$

$$r_{x_2y} = \underbrace{\beta_{y.x_2}}_{\text{direct}} + \underbrace{r_{x_1x_2}\beta_{y.x_1}}_{\text{indirect}}$$

Multiple Regression: decomposing correlations



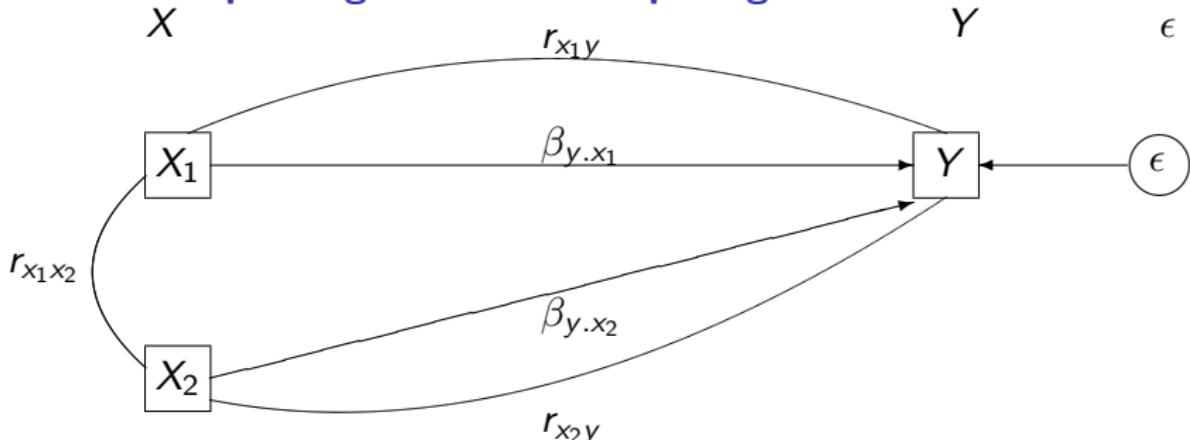
$$r_{x_1y} = \underbrace{\beta_{y.x_1}}_{\text{direct}} + \underbrace{r_{x_1x_2}\beta_{y.x_2}}_{\text{indirect}}$$

$$\beta_{y.x_1} = \frac{r_{x_1y} - r_{x_1x_2}r_{x_2y}}{1 - r_{x_1x_2}^2}$$

$$r_{x_2y} = \underbrace{\beta_{y.x_2}}_{\text{direct}} + \underbrace{r_{x_1x_2}\beta_{y.x_1}}_{\text{indirect}}$$

$$\beta_{y.x_2} = \frac{r_{x_2y} - r_{x_1x_2}r_{x_1y}}{1 - r_{x_1x_2}^2}$$

Multiple Regression: decomposing correlations



$$r_{x_1y} = \underbrace{\beta_{y.x_1}}_{\text{direct}} + \underbrace{r_{x_1x_2}\beta_{y.x_2}}_{\text{indirect}}$$

$$\beta_{y.x_1} = \frac{r_{x_1y} - r_{x_1x_2}r_{x_2y}}{1 - r_{x_1x_2}^2}$$

$$r_{x_2y} = \underbrace{\beta_{y.x_2}}_{\text{direct}} + \underbrace{r_{x_1x_2}\beta_{y.x_1}}_{\text{indirect}}$$

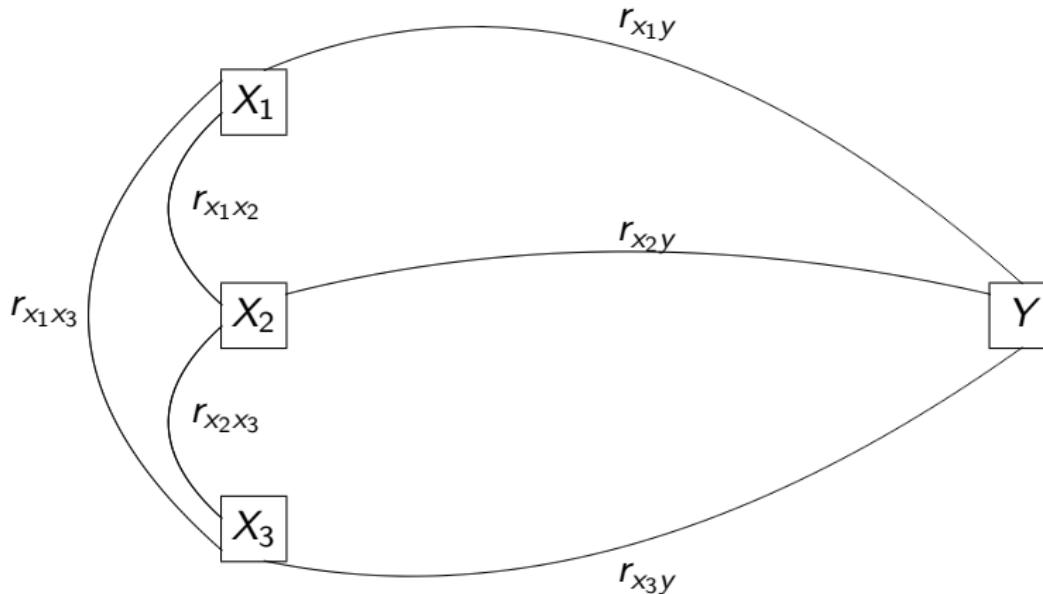
$$\beta_{y.x_2} = \frac{r_{x_2y} - r_{x_1x_2}r_{x_1y}}{1 - r_{x_1x_2}^2}$$

$$R^2 = r_{x_1y}\beta_{y.x_1} + r_{x_2y}\beta_{y.x_2}$$

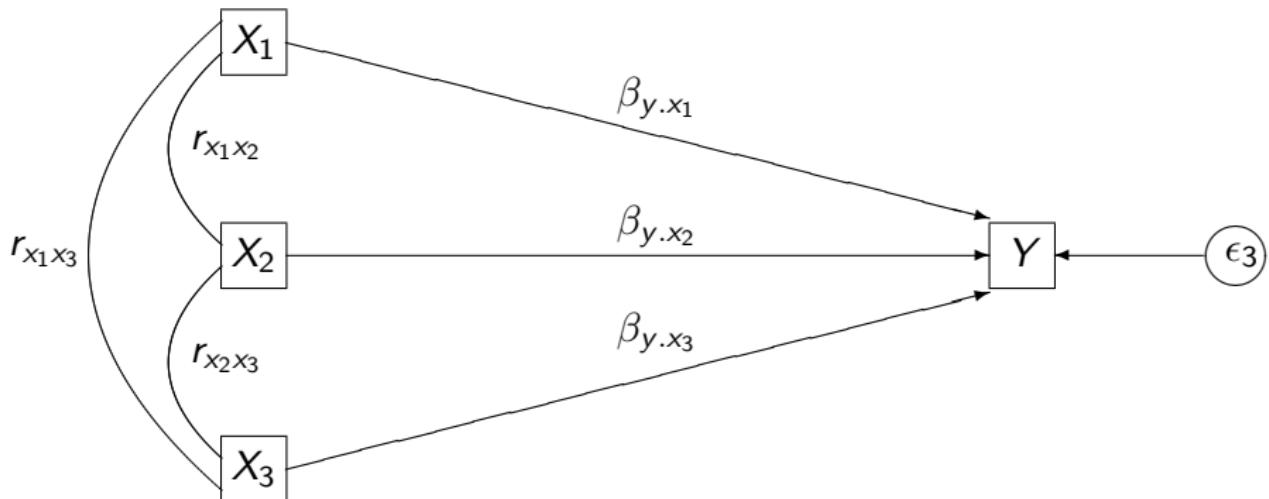
What happens with 3 predictors? The correlations

X

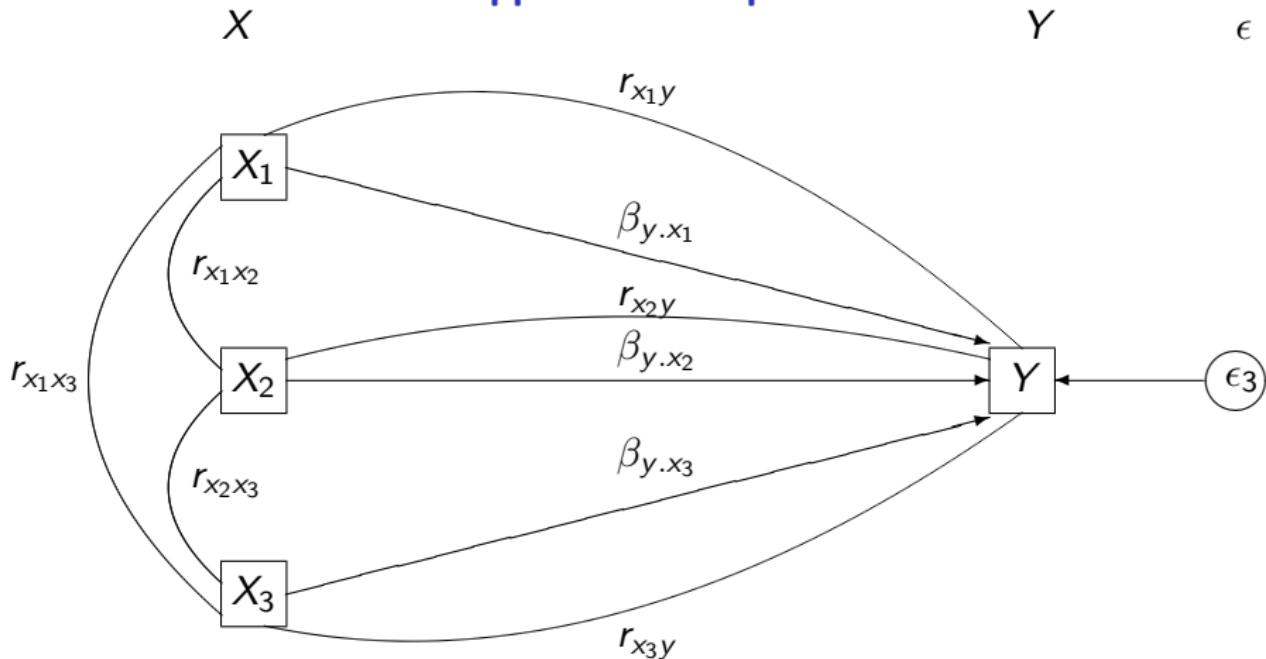
Y



What happens with 3 predictors? β weights

 X Y ϵ 

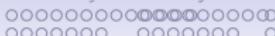
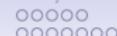
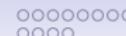
What happens with 3 predictors?



$$r_{x_1y} = \underbrace{\beta_{y.x_1}}_{\text{direct}} + \underbrace{r_{x_1x_2}\beta_{y.x_1} + r_{x_1x_3}\beta_{y.x_3}}_{\text{indirect}}$$

$$r_{x_2y} = \dots \quad r_{x_3y} = \dots$$

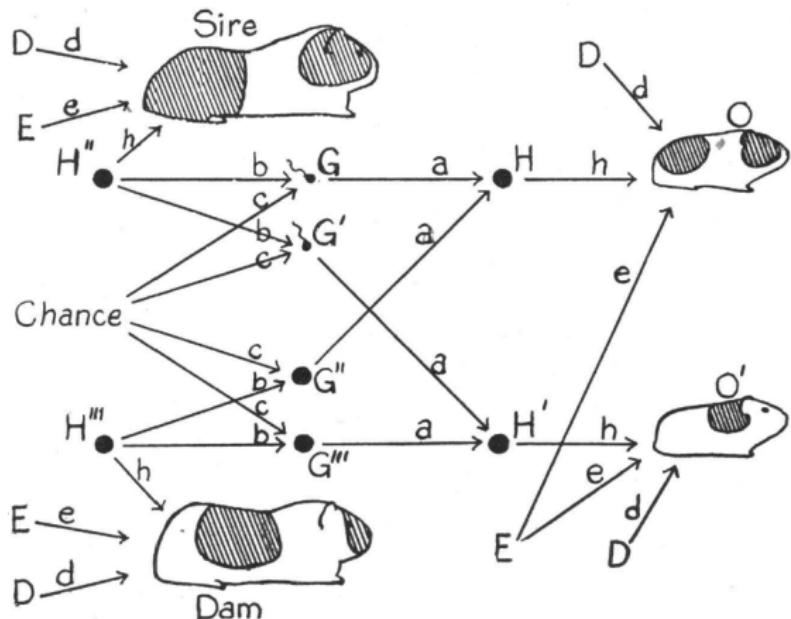
The math gets tedious



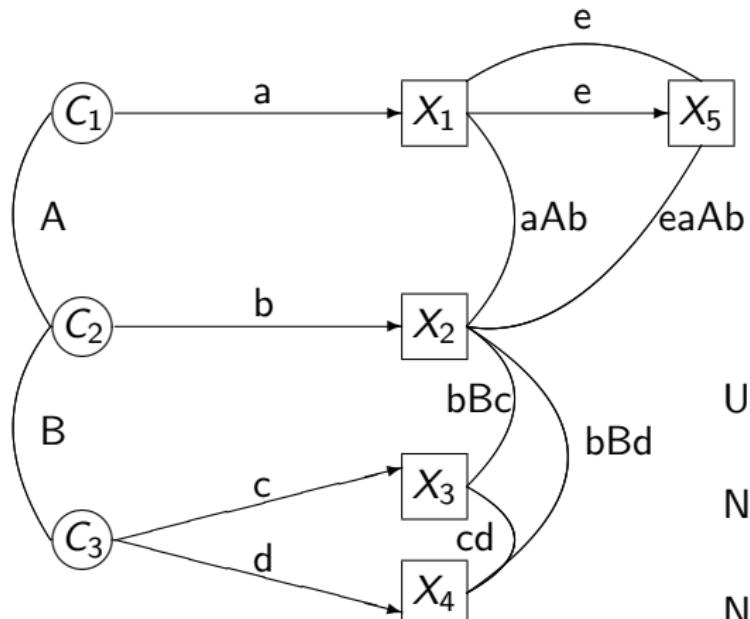
Multiple regression and matrix algebra

- Multiple regression requires solving multiple, simultaneous equations to estimate the direct and indirect effects.
 - Each equation is expressed as a $r_{x_i y}$ in terms of direct and indirect effects.
 - Direct effect is $\beta_{y . x_i}$
 - Indirect effect is $\sum_{j \neq i} \text{beta}_{y . x_j} r_{x_j y}$
- How to solve these equations?
- Tediously, or just use **matrix algebra**

Wright's Path model of inheritance in the Guinea Pig (Wright, 1921)



The basic rules of path analysis—think genetics



Parents cause children
children do not cause parents

Up ... and over and down ...

No down and up

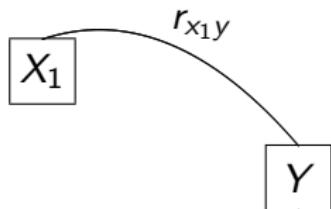
No double overs

Up ... and down ...

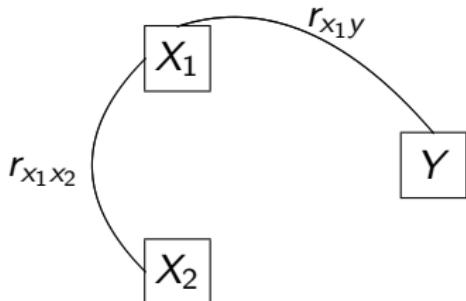
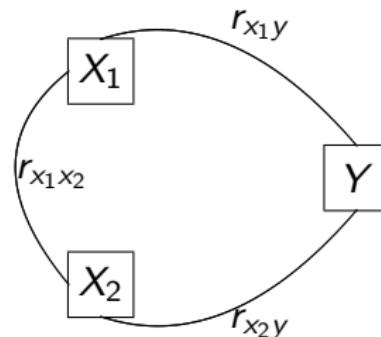
3 special cases of regression

Orthogonal predictors

Correlated predictors

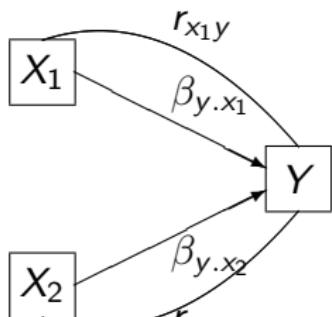


Suppressive predictors

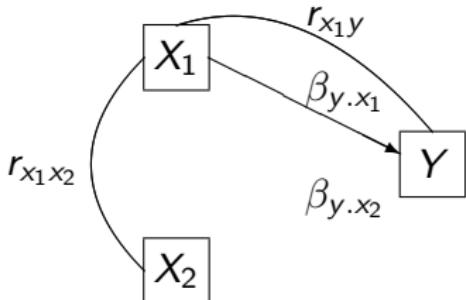


3 special cases of regression

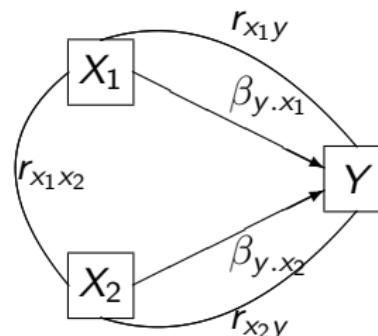
Orthogonal predictors



Suppressive predictors



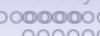
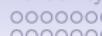
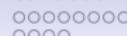
Correlated predictors



$$\beta_{y.x_1} = \frac{r_{x_1y} - r_{x_1x_2} r_{x_2y}}{1 - r_{x_1x_2}^2}$$

$$\beta_{y.x_2} = \frac{r_{x_2y} - r_{x_1x_2} r_{x_1y}}{1 - r_{x_1x_2}^2}$$

$$R^2 = r_{x_1y} \beta_{y.x_1} + r_{x_2y} \beta_{y.x_2}$$



Models of data

(MacCallum, 2004) "A factor analysis model is not an exact representation of real-world phenomena.

Always wrong to some degree, even in population.

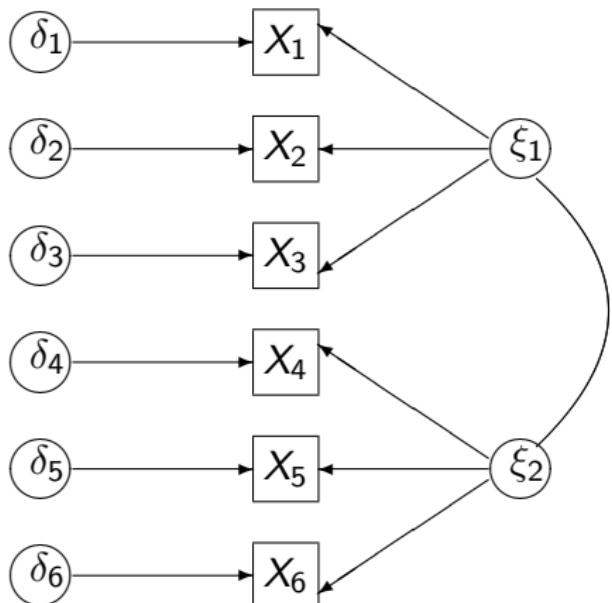
At best, model is an approximation of real world."

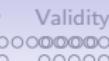
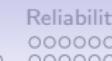
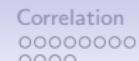
Box (1979): "Models, of course, are never true, but fortunately it is only necessary that they be useful. For this it is usually needful only that they not be grossly wrong."

Tukey (1961): "In a single sentence, the moral is: Admit that complexity always increases, first from the model you fit to the data, thence to the model you use to think and plan about the experiment and its analysis, and thence to the true situation."

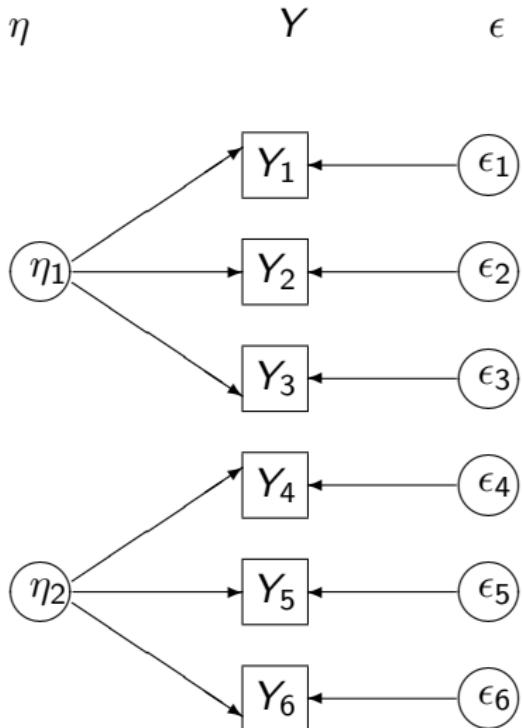
(From MacCallum, 2004); <http://www.fa100.info/maccallum2.pdf>

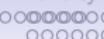
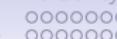
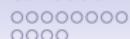
A measurement model for X

 δ X ξ 



A measurement model for Y





Various measurement models

1. Observed variables models

- Singular Value Decomposition
- Eigen Value – Eigen Vector decomposition
- Principal Components
- First k principal components as an approximation

2. Latent variable models

- Factor analysis

3. Interpretation of models

- Choosing the appropriate number of components/factors
- Transforming/rotating towards interpretable structures

$$4. \quad R = FF' + U^2 \qquad \quad R = CC'$$

Eigen vector decomposition

Given a $n \times n$ matrix \mathbf{R} , each eigenvector, \mathbf{x}_i , solves the equation

$$\mathbf{x}_i \mathbf{R} = \lambda_i \mathbf{x}_i$$

and the set of n eigenvectors are solutions to the equation

$$\mathbf{X}\mathbf{R} = \lambda\mathbf{X}$$

where \mathbf{X} is a matrix of orthogonal eigenvectors and λ is a diagonal matrix of the eigenvalues, λ_i . Then

$$\mathbf{x}_i \mathbf{R} - \lambda_i \mathbf{X}\mathbf{I} = 0 \Leftrightarrow \mathbf{x}_i (\mathbf{R} - \lambda_i \mathbf{I}) = 0$$

Finding the eigenvectors and eigenvalues is computationally tedious, but may be done using the `eigen` function. That the vectors making up \mathbf{X} are orthogonal means that

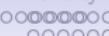
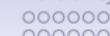
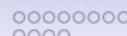
$$\mathbf{X}\mathbf{X}' = \mathbf{I}$$

and because they form the *basis space* for \mathbf{R} that

$$\mathbf{R} = \mathbf{X}\lambda\mathbf{X}'.$$

From eigen vectors to Principal Components

1. For n variables, there are n eigen vectors
 - There is no parsimony in thinking of the eigen vectors
 - Except that the vectors provide the orthogonal basis for the variables
2. Principal components are formed from the eigen vectors and eigen values
 - $R = V\lambda V' = CC'$
 - $C = V \sqrt{\lambda}$
3. But there will still be as many Principal Components as variables, so what is the point?
4. Take just the first k Principal Components and see how well this reduced model fits the data.



Factors vs. components

Originally developed by Spearman (1904) for the case of one common factor, and then later generalized by Thurstone (1947) and others to the case of multiple factors, factor analysis is probably the most frequently used and sometimes the most controversial psychometric procedure. The factor model, although seemingly very similar to the components model, is in fact very different. For rather than having components as linear sums of variables, in the factor model the variables are themselves linear sums of the unknown factors. That is, while components can be solved for by doing an *eigenvalue* or *singular value decomposition*, factors are estimated as best fitting solutions (Eckart & Young, 1936; Householder & Young, 1938), normally through iterative methods (Jöreskog, 1978; Lawley & Maxwell, 1963). Cattell (1965) referred to components analysis as a closed model and factor analysis as an open model, in that by explaining just the common variance, there was still more variance to explain.

The Thurstone 9 variable problem

```
> lower.mat(Thurstone)
```

	Sntnc	VcbLR	Snt.C	Frs.L	4.L.W	Sffxs	Ltt.S	Pdgrs	Ltt.G
Sentences	1.00								
Vocabulary	0.83	1.00							
Sent.Completion	0.78	0.78	1.00						
First.Letters	0.44	0.49	0.46	1.00					
4.Letter.Words	0.43	0.46	0.42	0.67	1.00				
Suffixes	0.45	0.49	0.44	0.59	0.54	1.00			
Letter.Series	0.45	0.43	0.40	0.38	0.40	0.29	1.00		
Pedigrees	0.54	0.54	0.53	0.35	0.37	0.32	0.56	1.00	
Letter.Group	0.38	0.36	0.36	0.42	0.45	0.32	0.60	0.45	1.00

Three factors from Thurstone 9 variables

```
> f3 <- fa(Thurstone, 3)
> f3

Factor Analysis using method = minres
Call: fa(r = Thurstone, nfactors = 3)
Standardized loadings (pattern matrix) based upon correlation matrix
      MR1    MR2    MR3    h2   u2 com
Sentences     0.91 -0.04  0.04  0.82  0.18 1.0
Vocabulary    0.89  0.06 -0.03  0.84  0.16 1.0
Sent.Completion 0.83  0.04  0.00  0.73  0.27 1.0
First.Letters   0.00  0.86  0.00  0.73  0.27 1.0
4.Letter.Words -0.01  0.74  0.10  0.63  0.37 1.0
Suffixes        0.18  0.63 -0.08  0.50  0.50 1.2
Letter.Series   0.03 -0.01  0.84  0.72  0.28 1.0
Pedigrees       0.37 -0.05  0.47  0.50  0.50 1.9
Letter.Group    -0.06  0.21  0.64  0.53  0.47 1.2
```

	MR1	MR2	MR3
SS loadings	2.64	1.86	1.50
Proportion Var	0.29	0.21	0.17
Cumulative Var	0.29	0.50	0.67
Proportion Explained	0.44	0.31	0.25
Cumulative Proportion	0.44	0.75	1.00

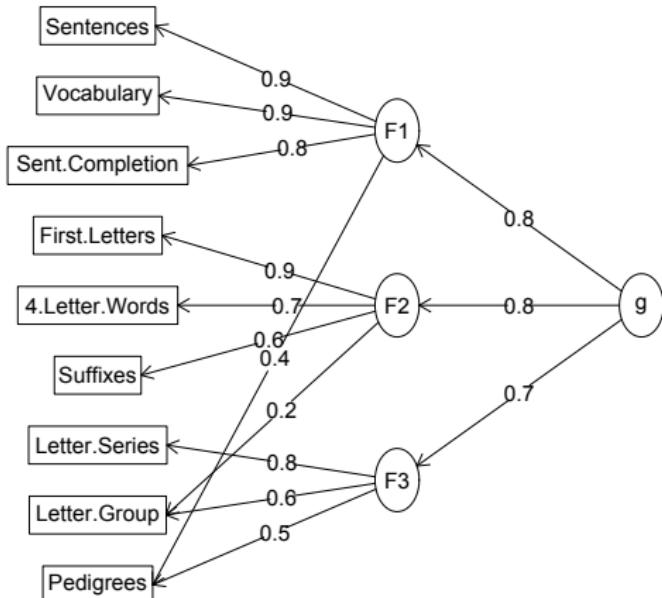
With factor correlations of

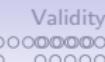
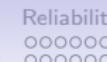
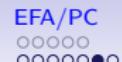
MR1	MR2	MR3
MR1 1.00	0.59	0.54
MR2 0.59	1.00	0.52
MR3 0.54	0.52	1.00

Mean item complexity = 1.2

A hierarchical/multilevel solution to the Thurstone 9 variables

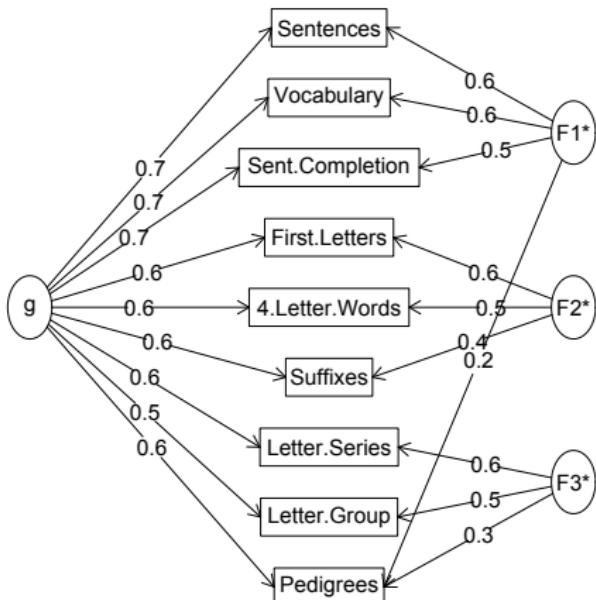
Hierarchical (multilevel) Structure





A bifactor solution using the Schmid Leiman transformation

Omega with Schmid Leiman Transformation



How many factors – no right answer, one wrong answer

1. Statistical

- Extracting factors until the χ^2 of the residual matrix is not significant.
- Extracting factors until the change in χ^2 from factor n to factor n+1 is not significant.

2. Rules of Thumb

- Parallel Extracting factors until the eigenvalues of the real data are less than the corresponding eigenvalues of a random data set of the same size (*parallel analysis*)
- Plotting the magnitude of the successive eigenvalues and applying the *scree test*.

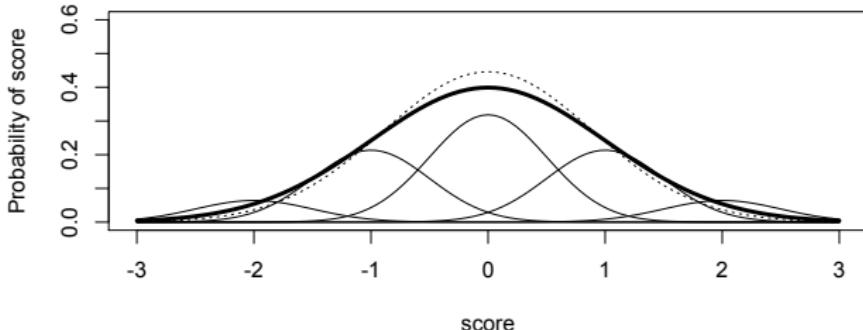
3. Interpretability

- Extracting factors as long as they are interpretable.
- Using the *Very Simple Structure Criterion* (VSS)
- Using the Minimum Average Partial criterion (MAP).

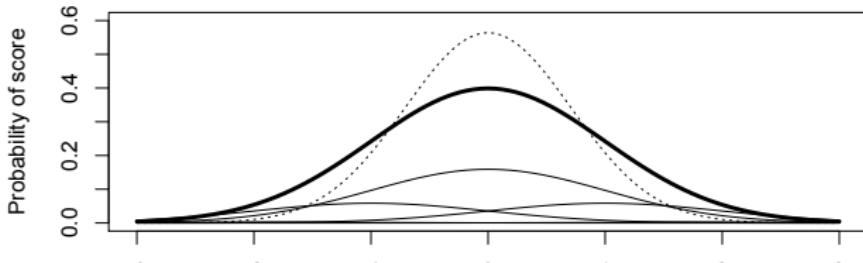
4. Eigen Value of 1 rule

All data are befuddled by error: Observed Score = True score + Error score

Reliability = .80

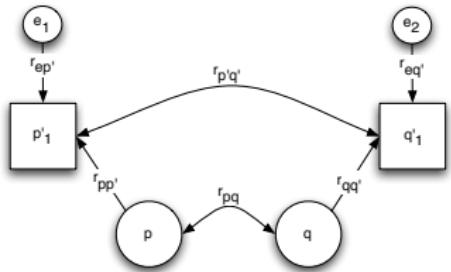


Reliability = .50

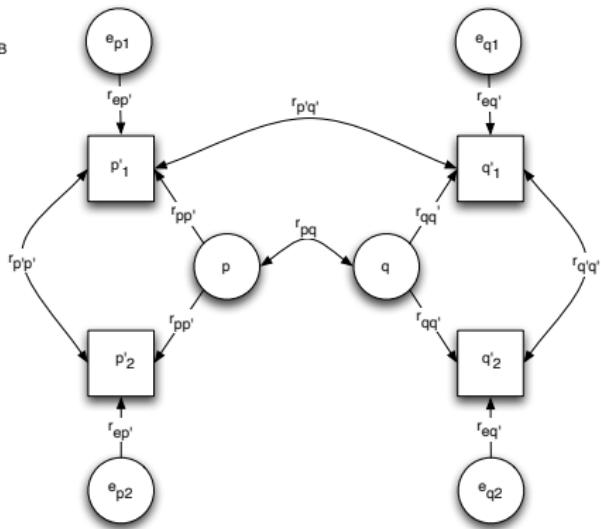


Spearman's parallel test theory

A



B



Guttman's alternative estimates of reliability

Reliability is amount of test variance that is not error variance. But what is the error variance?

$$r_{xx} = \frac{V_x - V_e}{V_x} = 1 - \frac{V_e}{V_x}. \quad (2)$$

$$\lambda_1 = 1 - \frac{\text{tr}(\mathbf{V}_x)}{V_x} = \frac{V_x - \text{tr}(\mathbf{V}_x)}{V_x}. \quad (3)$$

$$\lambda_2 = \lambda_1 + \frac{\sqrt{\frac{n}{n-1} C_2}}{V_x} = \frac{V_x - \text{tr}(\mathbf{V}_x) + \sqrt{\frac{n}{n-1} C_2}}{V_x}. \quad (4)$$

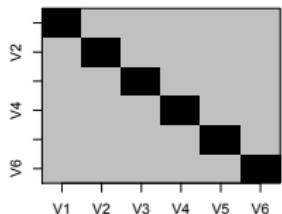
$$\lambda_3 = \lambda_1 + \frac{\frac{V_x - \text{tr}(\mathbf{V}_x)}{n(n-1)}}{V_x} = \frac{n\lambda_1}{n-1} = \frac{n}{n-1} \left(1 - \frac{\text{tr}(\mathbf{V})_x}{V_x}\right) = \frac{n}{n-1} \frac{V_x - \text{tr}(\mathbf{V}_x)}{V_x} = \alpha \quad (5)$$

$$\lambda_4 = 2 \left(1 - \frac{V_{X_a} + V_{X_b}}{V_x}\right) = \frac{4c_{ab}}{V_x} = \frac{4c_{ab}}{V_{X_a} + V_{X_b} + 2c_{ab}V_{X_a}V_{X_b}}. \quad (6)$$

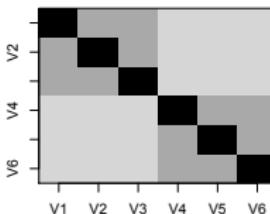
$$\lambda_6 = 1 - \frac{\sum e_j^2}{V_x} = 1 - \frac{\sum(1 - r_{smc}^2)}{V_x} \quad (7)$$

Four different correlation matrices, one value of α

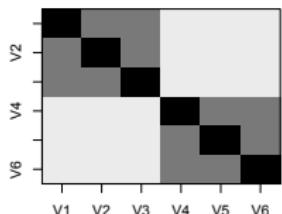
S1: no group factors



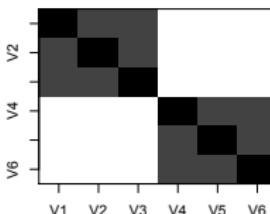
S2: large g, small group factors



S3: small g, large group factors



S4: no g but large group factors

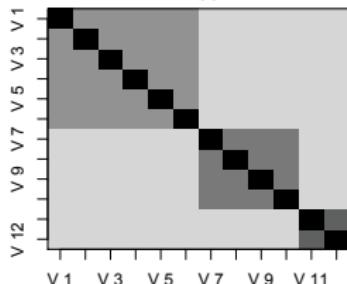


1. The problem of group factors
2. If no groups, or many groups, α is ok

Decomposing a test into general, Group, and Error variance

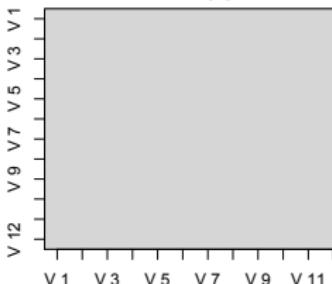
$$\text{Total} = g + Gr + E$$

$$\sigma^2 = 53.2$$



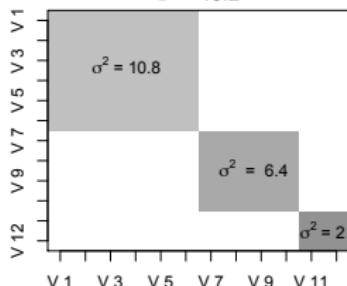
$$\text{General} = .2$$

$$\sigma^2 = 28.8$$



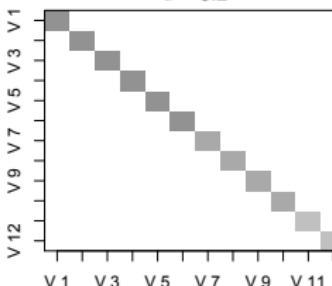
$$3 \text{ groups} = .3, .4, .5$$

$$\sigma^2 = 19.2$$



$$\text{Item Error}$$

$$\sigma^2 = 5.2$$



1. Decompose total variance into general, group, specific, and error
2. $\alpha < \text{total}$
3. $\alpha > \text{general}$

Two additional alternatives to α : $\omega_{hierarchical}$ and ω_{total}

If a test is made up of a general, a set of group factors, and specific as well as error:

$$x = cg + Af + Ds + e \quad (8)$$

then the communality of item_j, based upon general as well as group factors,

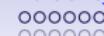
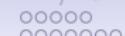
$$h_j^2 = c_j^2 + \sum f_{ij}^2 \quad (9)$$

and the unique variance for the item

$$u_j^2 = \sigma_j^2(1 - h_j^2) \quad (10)$$

may be used to estimate the test reliability.

$$\omega_t = \frac{\mathbf{1}\mathbf{c}\mathbf{c}'\mathbf{1}' + \mathbf{1}\mathbf{A}\mathbf{A}'\mathbf{1}'}{V_x} = 1 - \frac{\sum(1 - h_j^2)}{V_x} = 1 - \frac{\sum u_j^2}{V_x} \quad (11)$$



McDonald (1999) introduced two different forms for ω

$$\omega_t = \frac{\mathbf{1} \mathbf{c} \mathbf{c}' \mathbf{1}' + \mathbf{1} \mathbf{A} \mathbf{A}' \mathbf{1}'}{V_x} = 1 - \frac{\sum (1 - h_j^2)}{V_x} = 1 - \frac{\sum u^2}{V_x} \quad (12)$$

and

$$\omega_h = \frac{\mathbf{1} \mathbf{c} \mathbf{c}' \mathbf{1}}{V_x} = \frac{(\sum \Lambda_i)^2}{\sum \sum R_{ij}}. \quad (13)$$

These may both be find by factoring the correlation matrix and finding the g and group factor loadings using the omega function.

Using omega on the Thurstone data set to find alternative reliability estimates

```
> lower.mat(Thurstone)
> omega(Thurstone)
```

	Sntnc	VcbLR	Snt.C	Frs.L	4.L.W	Sffxs	Ltt.S	Pdgrs	Ltt.G
Sentences	1.00								
Vocabulary	0.83	1.00							
Sent.Completion	0.78	0.78	1.00						
First.Letters	0.44	0.49	0.46	1.00					
4.Letter.Words	0.43	0.46	0.42	0.67	1.00				
Suffixes	0.45	0.49	0.44	0.59	0.54	1.00			
Letter.Series	0.45	0.43	0.40	0.38	0.40	0.29	1.00		
Pedigrees	0.54	0.54	0.53	0.35	0.37	0.32	0.56	1.00	
Letter.Group	0.38	0.36	0.36	0.42	0.45	0.32	0.60	0.45	1.00

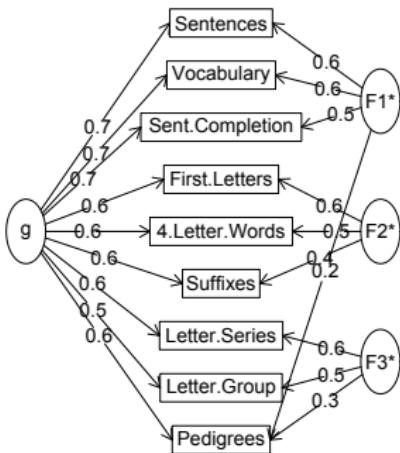
Omega

Call: omega(m = Thurstone)

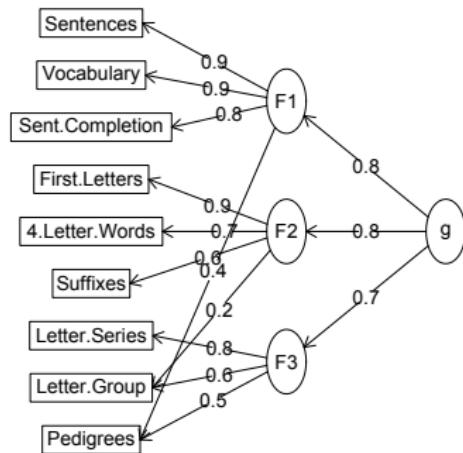
Alpha:	0.89
G.6:	0.91
Omega Hierarchical:	0.74
Omega H asymptotic:	0.79
Omega Total	0.93

Two ways of showing a general factor

Omega



Hierarchical (multilevel) Structure



omega function does a Schmid Leiman transformation

```
> omega(Thurstone, sl=FALSE)
```

Omega

Call: omega(m = Thurstone, sl = FALSE)

Alpha: 0.89

G.6: 0.91

Omega Hierarchical: 0.74

Omega H asymptotic: 0.79

Omega Total 0.93

Schmid Leiman Factor loadings greater than 0.2

	g	F1*	F2*	F3*	h2	u2	p2
Sentences	0.71	0.57			0.82	0.18	0.61
Vocabulary	0.73	0.55			0.84	0.16	0.63
Sent.Completion	0.68	0.52			0.73	0.27	0.63
First.Letters	0.65		0.56		0.73	0.27	0.57
4.Letter.Words	0.62		0.49		0.63	0.37	0.61
Suffixes	0.56		0.41		0.50	0.50	0.63
Letter.Series	0.59			0.61	0.72	0.28	0.48
Pedigrees	0.58	0.23			0.34	0.50	0.50
Letter.Group	0.54			0.46	0.53	0.47	0.56

With eigenvalues of:

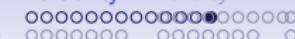
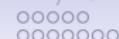
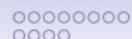
g	F1*	F2*	F3*
3.58	0.96	0.74	0.71

Alpha and its alternatives

- Reliability = $\frac{\sigma_t^2}{\sigma_x^2} = 1 - \frac{\sigma_e^2}{\sigma_x^2}$
- If there is another test, then $\sigma_t = \sigma_{t_1 t_2}$ (covariance of test X_1 with test $X_2 = C_{xx}$)
- But, if there is only one test, we can estimate σ_t^2 based upon the observed covariances within test 1
- How do we find σ_e^2 ?
- The worst case, (Guttman case 1) all of an item's variance is error and thus the error variance of a test X with variance-covariance C_x
 - $C_x = \sigma_e^2 = \text{diag}(C_x)$
 - $\lambda_1 = \frac{C_x - \text{diag}(C_x)}{C_x}$
- A better case (Guttman case 3, α) is that that the average covariance between the items on the test is the same as the average true score variance for each item.
 - $C_x = \sigma_e^2 = \text{diag}(C_x)$
 - $\lambda_3 = \alpha = \lambda_1 * \frac{n}{n-1} = \frac{(C_x - \text{diag}(C_x)) * n / (n-1)}{C_x}$

Guttman 6: estimating using the Squared Multiple Correlation

- Reliability = $\frac{\sigma_t^2}{\sigma_x^2} = 1 - \frac{\sigma_e^2}{\sigma_x^2}$
- Estimate true item variance as squared multiple correlation with other items
- $\lambda_6 = \frac{(C_x - \text{diag}(C_x) + \Sigma(\text{smc}_i))}{C_x}$
 - This takes observed covariance, subtracts the diagonal, and replaces with the squared multiple correlation
 - Similar to α which replaces with average inter-item covariance
- Squared Multiple Correlation is found by `smc` and is just $\text{smc}_i = 1 - 1/R_{ii}^{-1}$



Classical Reliability

1. Classical model of reliability

- Observed = True + Error
- Reliability = $1 - \frac{\sigma_{\text{error}}^2}{\sigma_{\text{observed}}^2}$
- Reliability = $r_{xx} = r_{x_{\text{domain}}}^2$
- Reliability as correlation of a test with a test just like it

2. Reliability requires variance in observed score

- As σ_x^2 decreases so will $r_{xx} = 1 - \frac{\sigma_{\text{error}}^2}{\sigma_{\text{observed}}^2}$

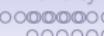
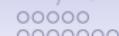
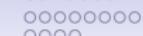
3. Alternate estimates of reliability all share this need for variance

- 3.1 Internal Consistency
- 3.2 Alternate Form
- 3.3 Test-retest
- 3.4 Between rater

4. Item difficulty is ignored, items assumed to be sampled at random

The “new psychometrics”

1. Model the person as well as the item
 - People differ in some latent score
 - Items differ in difficulty and discriminability
2. Original model is a model of ability tests
 - $p(\text{correct} | \text{ability}, \text{difficulty}, \dots) = f(\text{ability} - \text{difficulty})$
 - What is the appropriate function?
3. Extensions to polytomous items, particularly rating scale models



FA and IRT

IRT parameters from FA

$$\delta_j = \frac{D\tau}{\sqrt{1 - \lambda_j^2}}, \quad \alpha_j = \frac{\lambda_j}{\sqrt{1 - \lambda_j^2}} \quad (14)$$

FA parameters from IRT

$$\lambda_j = \frac{\alpha_j}{\sqrt{1 + \alpha_j^2}}, \quad \tau_j = \frac{\delta_j}{\sqrt{1 + \alpha_j^2}}.$$

the irt.fa function

```
> set.seed(17)
> items <- sim.npn(9, 1000, low=-2.5, high=2.5)$items
> p.fa <- irt.fa(items)
```

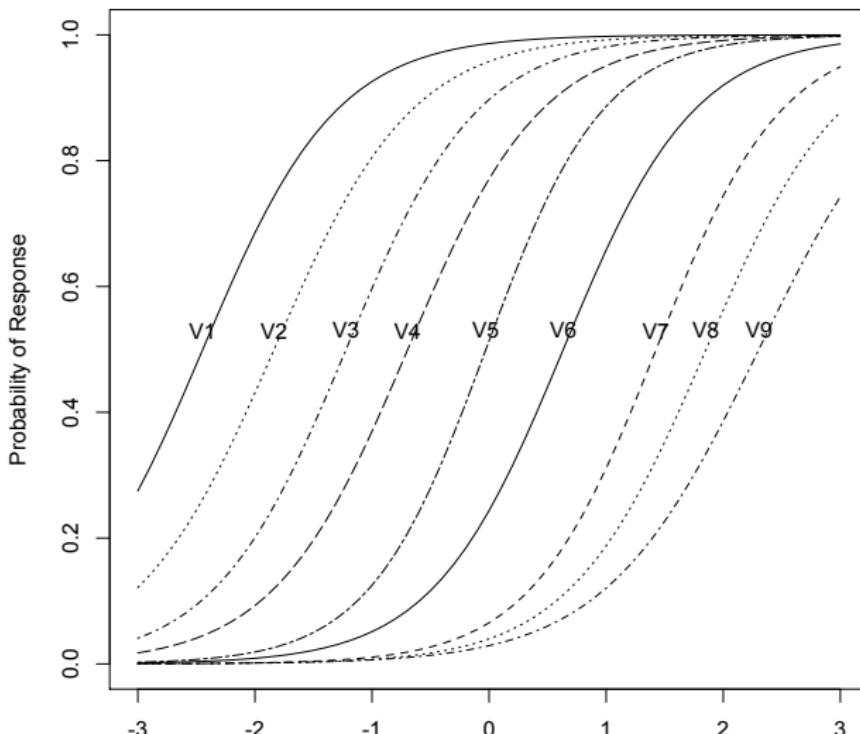
Summary information by factor and item

Factor = 1

	-3	-2	-1	0	1	2	3
V1	0.61	0.66	0.21	0.04	0.01	0.00	0.00
V2	0.31	0.71	0.45	0.12	0.02	0.00	0.00
V3	0.12	0.51	0.76	0.29	0.06	0.01	0.00
V4	0.05	0.26	0.71	0.54	0.14	0.03	0.00
V5	0.01	0.07	0.44	1.00	0.40	0.07	0.01
V6	0.00	0.03	0.16	0.59	0.72	0.24	0.05
V7	0.00	0.01	0.04	0.21	0.74	0.66	0.17
V8	0.00	0.00	0.02	0.11	0.45	0.73	0.32
V9	0.00	0.00	0.01	0.07	0.25	0.55	0.44
Test Info	1.11	2.25	2.80	2.97	2.79	2.28	0.99
SEM	0.95	0.67	0.60	0.58	0.60	0.66	1.01
Reliability	0.10	0.55	0.64	0.66	0.64	0.56	-0.01

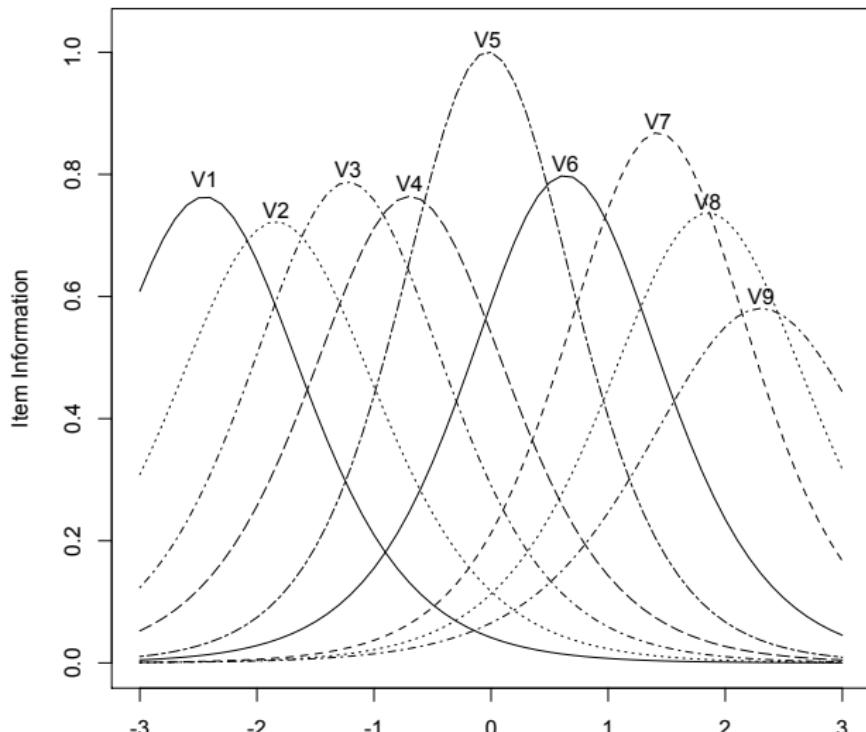
Item Characteristic Curves from FA

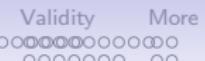
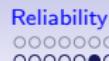
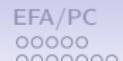
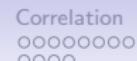
Item parameters from factor analysis



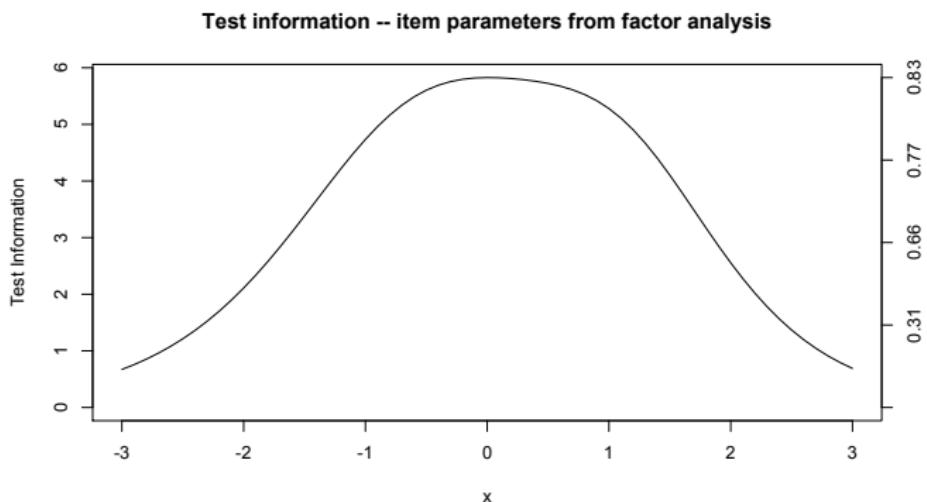
Item information from FA

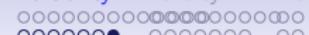
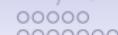
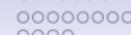
Item information from factor analysis





Test Information Curve

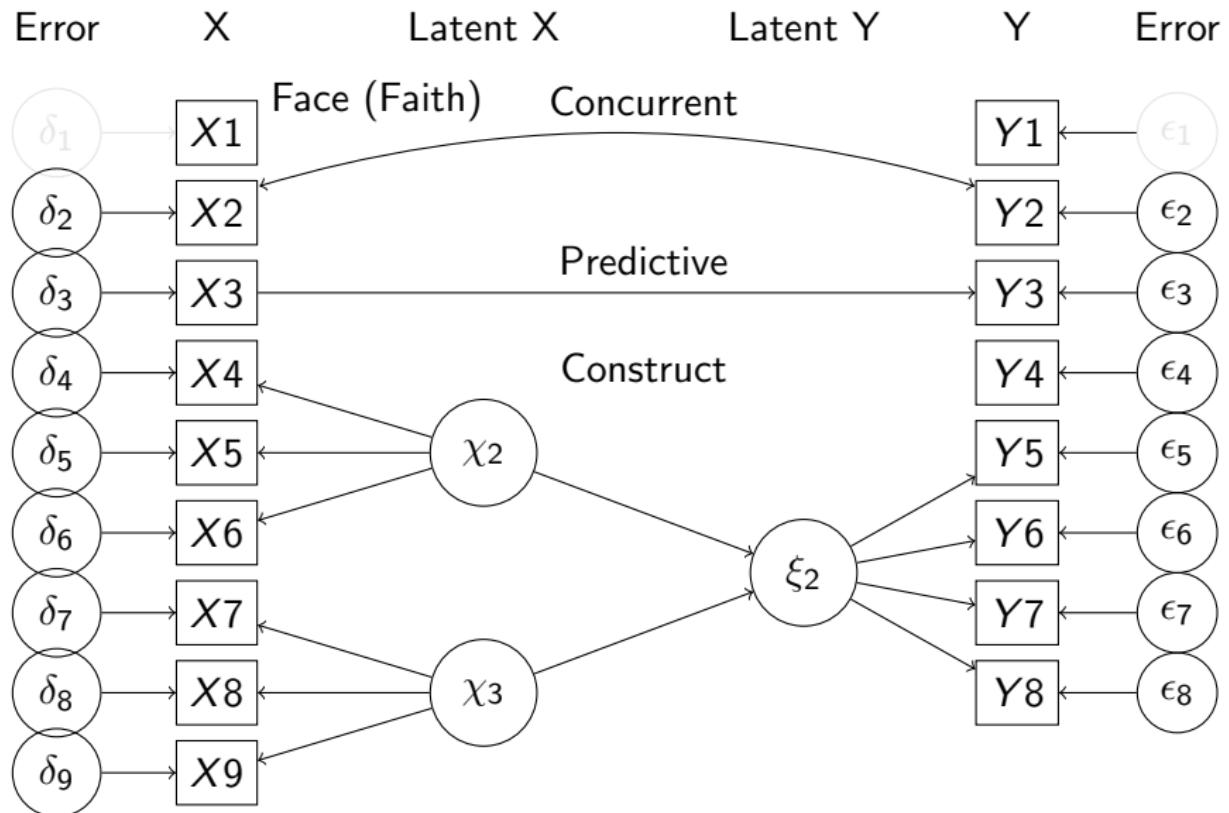


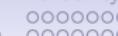
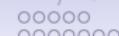
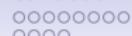


IRT and CTT don't really differ except

1. Correlation of classic test scores and IRT scores $> .98$.
2. Test information for the person doesn't require people to vary
3. Possible to item bank with IRT
 - Make up tests with parallel items based upon difficulty and discrimination
 - Detect poor items
4. Adaptive testing
 - No need to give a person an item that they will almost certainly pass (or fail)
 - Can tailor the test to the person
 - (Problem with anxiety and item failure)

Face, Concurrent, Predictive, Construct

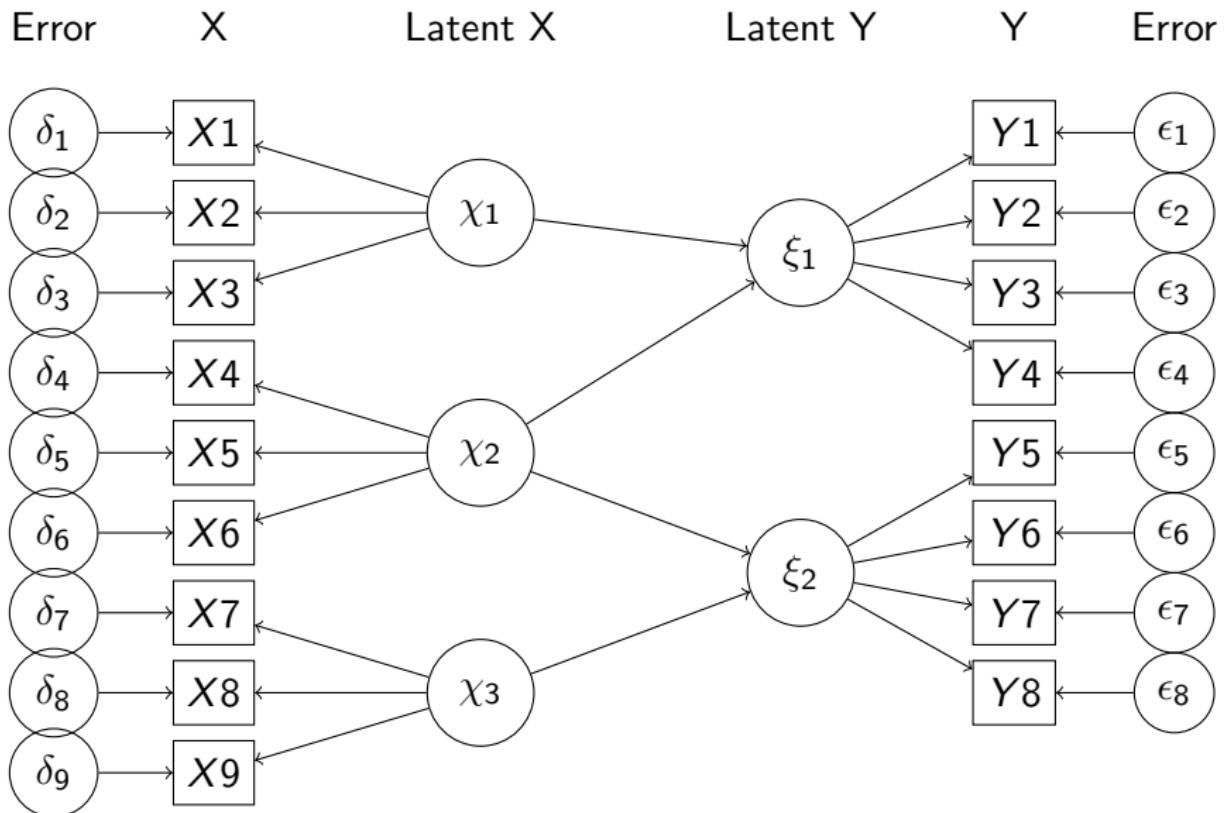




Validity

1. Face/Faith (does it look right)
2. Concurrent (does it correlate with a criterion?)
3. Predictive (Does it correlate with a later criterion?)
4. Construct
 - Convergent (do measures that should go together, go together)
 - Discriminant (do measures that should not go together not go together)
 - Incremental (does it actual make a difference?)
 - Multi-Method, Multi Trait Matrix
5. Validity for what?
 - for the institution
 - for the individual
6. Validity and decision making

Psychometric Theory: Data, Measurement, Theory



Two types of variables, three types of relationships

1. Variables

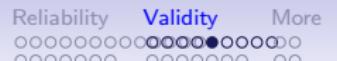
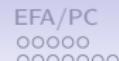
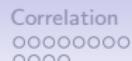
- 1.1 Observed Variables (X, Y)
- 1.2 Latent Variables ($\xi \eta \epsilon \zeta$)

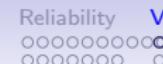
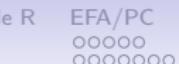
2. Three kinds of variance/covariances

- 2.1 Observed with Observed C_{xy} or σ_{xy}
- 2.2 Observed with Latent λ
- 2.3 Latent with Latent ϕ

3. Direction

- Bidirectional (correlation)
- Directional (regression)

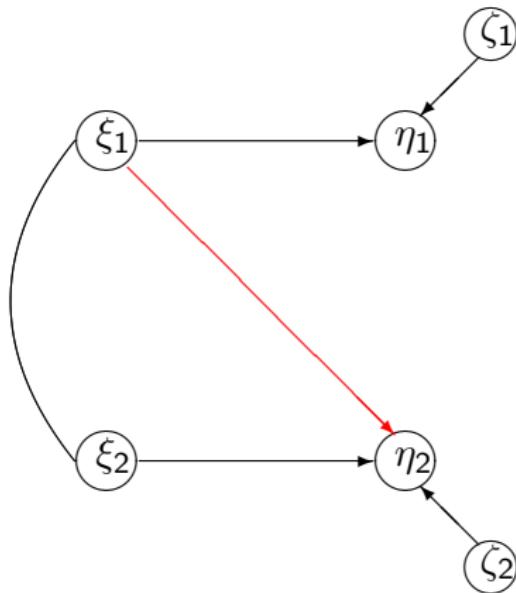
 X Y X_1 Y_1 X_2 Y_2 X_3 Y_3 X_4 Y_4 X_5 Y_5 X_6 Y_6



Latent Variables

 ξ η ξ_1 η_1 ξ_2 η_2

Theory: A regression model of latent variables

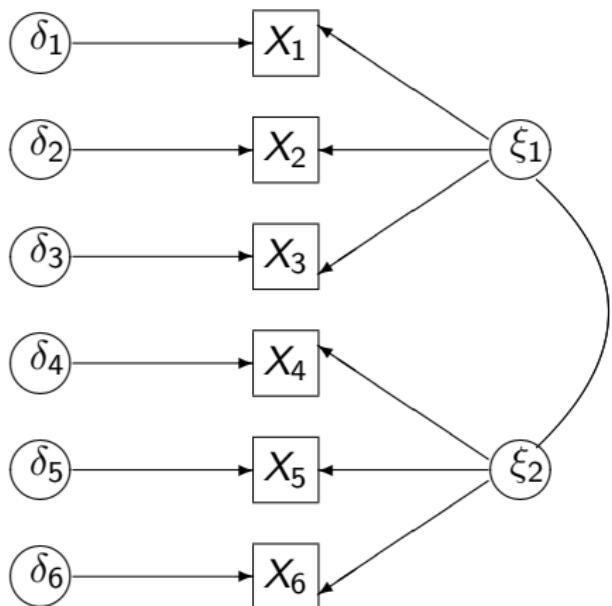
 ξ η 

A measurement model for X

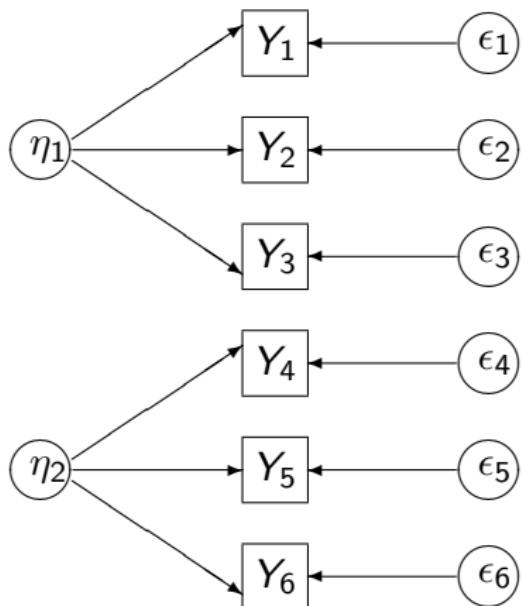
δ

X

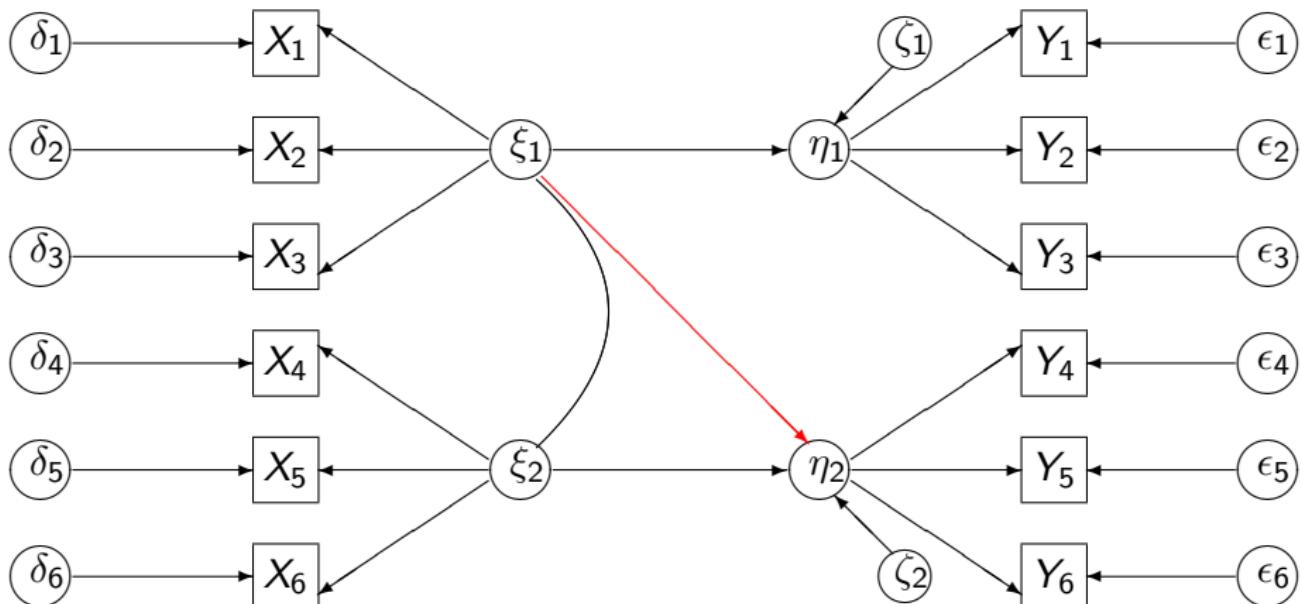
ξ

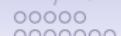
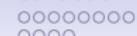


A measurement model for Y

 η Y ϵ 

A complete structural model

 δ X ξ η Y ϵ 

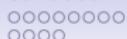


Latent Variable Modeling

1. Requires measuring observed variables
 - Requires defining what is relevant and irrelevant to our theory.
 - Issues in quality of scale information, levels of measurement.
2. Formulating a measurement model of the data: estimating latent constructs
 - Perhaps based upon exploratory and then confirmatory factor analysis, definitely based upon theory.
 - Includes understanding the reliability of the measures.
3. Modeling the structure of the constructs
 - This is a combination of theory and fitting. Do the data fit the theory.
 - Comparison of models. Does one model fit better than alternative models?

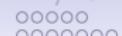
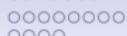
Two fundamentally different types of observed variables

1. Observed variables can be “reflective” of the latent variables. They are “effect indicators”.
 - Variables are caused by the latent variables.
 - Covariation between the variables are explained by the latent variables
2. Observed variables can be “causal indicators” or formative indicators that can directly effect the latent variable
 - Variables cause the “latent” variable
 - Covariation of the the observed variables is not modeled



Formative indicators (Bollen, 2002)

1. The correlational structure of formative indicators is independent of the loadings on a factor.
 - They are not locally independent
2. Examples of formative indicators Time spent in social interaction
 - Time spent with family, time spent with friends, time spent with coworkers.
 - These might in fact be negatively correlated even though total score is important.

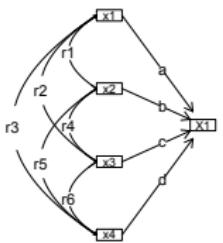


Effect (reflective) indicators

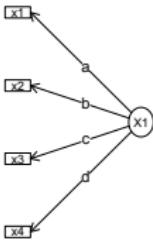
1. Test scores on various quantitative tests as effect indicators of trait
 - Feelings of self worth as effect indicators of self esteem
 - Ability items as indicators of ability
2. Correlational structure is a function of the path coefficients with latent variables
3. Variables are locally independent
 - (uncorrelated with each other when latent variable is partialled out)

Formative vs. Effect variables as regression versus factors

Formative Variables



Effect Variables



Final Comments on structural models

1. Theory First

- What are the alternative theories?
- Are there specific differences in the theories that are testable?

2. Measurement Model

- Comparison of measurement models?
- How many latent variables? How do you know?
- Measurement Invariance?

3. Structural Model

- Comparison of multiple models?
- What happens if the arrows are reversed?

4. Theory Last

- What do we know now that we did not know before?
- What do we have shown is not correct?

Cattell's data box (Cattell, 1966, 1978)

1. Person by Variables

- Variables over People, fixed Occasion (R)
- People over Variables, fixed Occasion (Q)

2. Person by Occasions

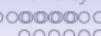
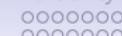
- Occasions over People, fixed Variable (T)
- People over Occasions, fixed Variable (S)

3. Variables by Occasions

- Variables over Occasions, fixed People (P)
- Occasions over Variables, fixed People (O)

Now, with multilevel modeling techniques, can integrate 3 modes at once. See also 3 mode factor analysis and IndScal.

Note that Cattell changed the abbreviations for the dimensions across his various papers (e.g., (Cattell, 1946, 1966, 1978).



Traditional measures

1. Individuals across items

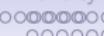
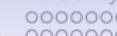
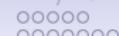
- Correlations of items taken over people to identify dimensions of items which are in turn used to describe dimensions of individual differences
- Ability
- Non-cognitive measures of individual differences
 - Stable over time: Traits
 - Variable over time: States

2. INDSCAL type comparisons of differences in structure of items across people

3. 3 Mode factor analysis

4. Dynamic factor analysis (over time)

5. Factoring by individual over time



Putting it all together

1. Theory first
2. Good item design
3. Data collection from appropriate population
4. Practical help using the *psych* package (Revelle, 2017) in R (R Core Team, 2017). See
<http://personality-project.org/r>
5. Data cleaning: `pairs.panel`, `describe` and `scrub`.
6. Number of dimensions: `nfactors`, `fa.parallel`
7. Dimensional reduction: `fa`, `principal`, `iclust`
8. Scale reliability and scoring: `scoreItems`, `scoreOverlap`, `omega`
9. Scale validity: basic 0 order correlations: `lowerCor`, `corr.test`, `cor.plot`
10. Structural relations: *lavaan* (Rosseel, 2012) `setCor`, `mediate`
11. Theory last (revise and iterate)

Psychometric Theory

δ

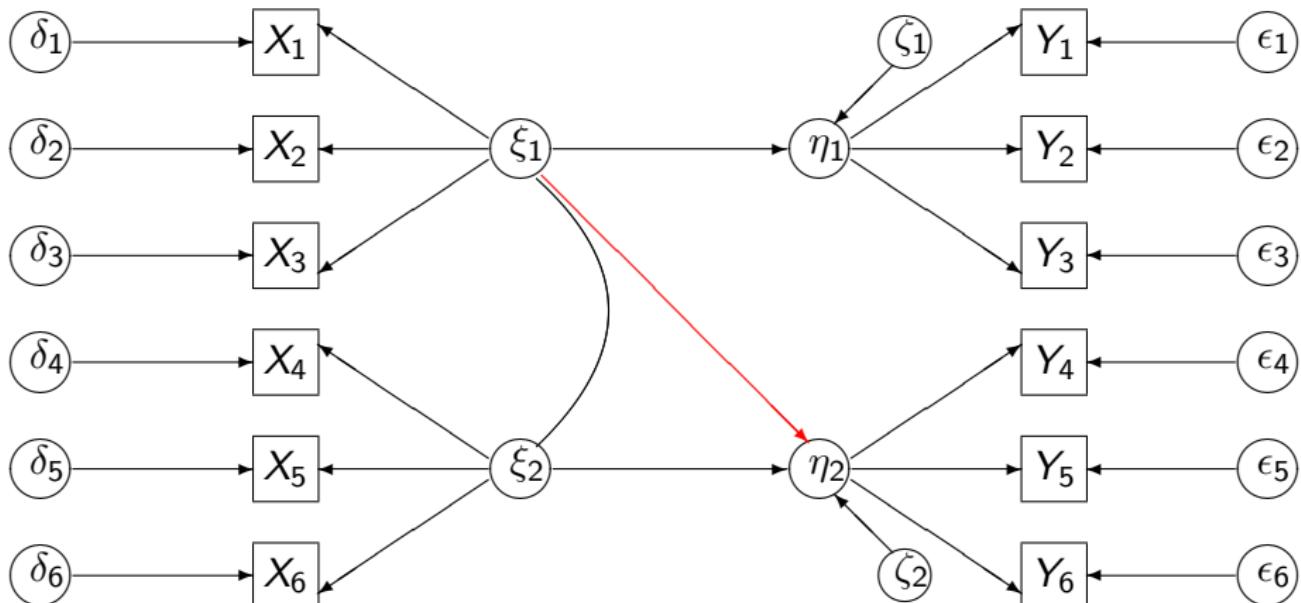
X

ξ

η

Y

ϵ



A few of the most useful data manipulations functions (adapted from Rpad-refcard). Use ? for details

file.choose () find a file
file.choose (new=TRUE) create a new file
read.table (filename)
read.csv (filename) reads a comma separated file
read.delim (filename) reads a tab delimited file
c (...) combine arguments
from:to e.g., 4:8
seq (from,to, by)
rep (x,times,each) repeat x
gl (n,k,...) generate factor levels
matrix (x,nrow=,ncol=) create a matrix
data.frame (...) create a data frame

dim (x) dimensions of x
str (x) Structure of an object
list (...) create a list
colnames (x) set or find column names
rownames (x) set or find row names
ncol(x), nrow(z) number of row, columns
rbind (...) combine by rows
cbind (...) combine by columns
is.na (x) also is.null(x), is...
na.omit (x) ignore missing data
table (x)
merge (x,y)
apply (x,rc,FUNCTION)
ls () show workspace
rm () remove variables from workspace

More useful statistical functions, Use ? for details

mean (x,na.rm=TRUE) *

is.na (x) also is.null(x), is...

na.omit (x) ignore missing data

sum (x)

rowSums (x) see also colSums(x)

colSums (x) see also rowSums(x)

min (x,na.rm=TRUE)*

max (x) *ignores NA values

range (x)

table (x)

summary (x) depends upon x

sd (x) standard deviation

cor (x,use="pairwise")
correlation

cov (x) covariance

solve (x) inverse of x

lm (y~x) linear model

aov (y~x) ANOVA

Selected functions from *psych* package

describe (x) descriptive stats

describeBy (x,y) descriptives by group

pairs.panels (x) SPLOM

error.bars (x) means + error bars

error.bars.by (x) Error bars by groups

fa (x,n) Factor analysis

principal (x,n) Principal components

iclust (x) Item cluster analysis

scoreitems (x) score multiple scales

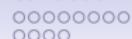
score.multiple.choice (x) score multiple choice scales

alpha (x) Cronbach's alpha

omega (x) MacDonald's omega

irt.fa (x) Item response theory through factor analysis

mediate (y,x,m,data)
Mediation/moderation



More help

1. An introduction to R as HTML, PDF or EPUB from
<http://cran.r-project.org/manuals.html> (many different links on this page)
2. FAQ General and then Mac and PC specific
3. R reference card <http://cran.r-project.org/doc/contrib/Baggott-refcard-v2.pdf>
4. Various “cheat sheets” from RStudio
<http://www.rstudio.com/resources/cheatsheets/>
5. Using R for psychology
<http://personality-project.org/r/>
6. Package vignettes (e.g., <http://personality-project.org/r/psych/vignettes/overview.pdf>)
7. R listserve, StackOverflow, your students and colleagues

Steps to data analysis (in R)

1. Read in the data from a file

- A small text file or Excel file: Copy to the clipboard and then

R code

```
my.data <- read.clipboard()
```

- A SPSS or SAS file: Find it, read it

R code

```
library(foreign)
my.file <- file.choose() #use your normal directory search
my.data <- read.spss(my.file, use.value.labels=FALSE, to.data.frame=TRUE)
```

2. Check to make sure you did it right

R code

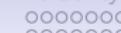
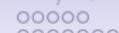
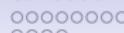
```
dim(my.data)
describe(my.data)
```

Steps (continued)

1. Graphically display the data

R code

```
pairs.panels(my.data) #if not too many variables  
R <- lowerCor(my.data)  
cor.plot(R, numbers=TRUE, upper=FALSE)
```



Dimension reduction

1. How many dimensions?

R code

```
nfactors(my.data)  
fa.parallel(my.data)
```

2. Extract factors

R code

```
# specify the number of factors you want  
my.factors <- fa(my.data, nfactors = 5)  
my.scores <- my.factors$scores #in case you want them
```

Reliability of a scale

1. α (but why do you want this)

R code

```
alpha(my.data)
```

2. Better to find ω_h

R code

```
om <- omega(my.data)
omega.diagram(om, sl=FALSE) # to show a hierarchical structure
```

Score multiple scales from one inventory, find reliabilities

Make up a keys matrix and then find the scores. (Using the bfi example)

R code

```
keys.list <-  
  list(agree=c("-A1", "A2", "A3", "A4", "A5") ,  
       conscientious=c("C1", "C2", "C3", "-C4", "-C5") ,  
       extraversion=c("-E1", "-E2", "E3", "E4", "E5") ,  
       neuroticism=c("N1", "N2", "N3", "N4", "N5") ,  
       openness = c("O1", "-O2", "O3", "O4", "-O5"))  
keys <- make.keys(bfi,keys.list)  
  
scores <- scoreItems(keys[1:27,],bfi[1:27]) #don't score age  
scores  
#show the use of the fa.lookup with a dictionary  
fa.lookup(keys,bfi.dictionary[,1:4])
```

Psychometrics as model estimation and model fitting

We explored a number of models

1. Modeling the process of data collection and of scaling

- $X = f(\theta)$
- How to measure X, properties of the function f.

2. Correlation and Regression

- $Y = \beta X$
- $R_{xy} = \frac{\sigma_{xy}}{\sigma_x \sigma_y}$

3. Factor Analysis and Principal Components Analysis

- $R = FF' + U^2$ $R = CC'$

4. Reliability $\rho_{xx} = \frac{\sigma_\theta^2}{\sigma_x^2}$

5. Item Response Theory

- $p(X|\theta, \delta) = f(\theta - \delta)$

6. Structural Equation Modeling

- $\rho_{yy} Y = \beta \rho_{xx} X$

Bollen, K. A. (2002). *Latent variables in psychology and the social sciences*. US: Annual Reviews.

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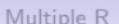
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<https://cran.r-project.org/web/packages=psych>: Northwestern University, Evanston. R package version 1.7.5.

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