## Psychology 371: Personality Research

#### William Revelle

Department of Psychology Northwestern University Evanston, Illinois USA



May, 2014

## Outline

- Experimental
  - Extraversion and overcoming fixed mindsets
  - Health, Conscientiousness, and Priming
  - Forgiveness in long distance versus close geographic relationships
  - Exercise induction of personality change
  - Perfectionism and task preference
  - Mindfulness and the plasticity of individual traits
  - Effect of Incentives on motivation and persistence
- 2 Correlational
  - The effect of media consumption habits on relationship preferences
  - Anxiety, self disclosure, and social media
  - Facebook: Perceived vs. rated self esteem
  - Correlates of willingness to learn among older adults-Developing a willingness to learn scale
  - Personality, seating preferences, and time of day

## Extraversion and overcoming fixed mindsets

## Review and hypothesis

- Extraversion-introversion differences associated with positive affect
- Positive affect associated with breadth of processing
- Numerical reasoning task that requires focused attention should benefit introverts
- Numerical reasoning that has multiple methods should allow extraverts to discover short cut faster
- 2 Method
  - Trial one 50 problems that all require focused attention
  - break to fill out personality questionnaires
  - 100 items with items that can be solved with simpler strategy if method is discovered
  - time to suddenly speed up shows change in strategy

# Health related priming and conscientiousness on future health decisions

- Health behaviors and priming
  - healthy words in a questionnaire
  - advertisements with role models
- But, priming effects are harder to show than normally understood (Pashler, APS, 2014)
  - cognitive priming effects have a d' of .06 and last 5-10 seconds
  - "social priming" effects are reported to have d' of 1-2 and last for weeks
  - Problem of demand characteristics and experimenter expectancy effects
- Onscientiousness and health behaviors
  - Conscientiousness and life span
  - Conscientiousness and not smoking, not eating unhealthy foods
- Predicts an interaction of conscientious and direction of prime
  - Conscientiousness increases effect of positive primes
  - Conscientiousness decreases effect of negative primes

## Health, Conscientiousness, and Priming

## Method

- Survey base experiment
- Everyone given word search/matching (which word does not belong)
- Half given health promoting, half non-health promoting
- Measures of conscientiousness
  - Items from IPIP
- Measures of (self reported) health behaviors
  - Items from IPIP
- Predictions are two main effects (no interaction)

#### Forgiveness and distance in close relationships

- **()** Within subject design to imagine Close or Distant relationship
  - (fully crossed and counterbalanced)
- Imaginary acts of betrayal
  - After explaining their reactions, (requiring an interviewer?) participants will fill out multiple questionnaires
- Basic prediction seems to be that people are more forgiving when imagining the kind of relationship they are in.

Sei Unno

## Exercise and personality

#### exercise and personality

- Extraverts and achievers exerise more
- Is this free choice or does exercising lead to personality
- ② Analogous to Fleeson et al. studies on acting extraverted
- 2 weeks of randomly assigned exercise/non-exercise (1 hour/day of aerobic exercise
  - predict increase in achievement and extraversion
  - predict decrease in anxiety

Alex Steinwald

#### Perfectionism as a dimension of personality

Perfectionism as a topic of personality research

- Normal perfectionists set high standards for self and strive to be as best as they can
- Neurotic perfectionists strive to avoid failure
- ② Can this be related to n-ach and anxiety?
  - Positive perfectionism and need achievement approach behavior
  - Neurotic perfectionism and anxiety avoidance behavior
- Solution Need evidence for discriminant validity
  - When developing a new dimension, how does it relate to previous dimensions?

Olivia Foster-Gimbel

#### Perfectionism: Method

#### Assessment of perfectionism

- Items from standard measures
- Including conscientiousness and neuroticism for discriminant validity
- **②** Task inspired by Feather N-ach and task difficulty study
- Ognitive task time spent, preference, affect
  - Easy spatial rotation task
  - Impossible spatial rotation task
- Gognitive task time spent, preference, affect
  - positive perfectionists will persist on easy task, quit on impossible ones
  - Negative perfectionists will quit on easy tasks, persist on impossible ones

## Mindfulness and the plasticity of individual traits

Mindfulness mediation and its effect on anxiety

- Some evidence that mindfulness training reduces anxiety in patients
- Does this happen for non patient groups?
- What is the effect of practice and "homework"
- 2 Method
  - 100 subjects, randomly split into training group and control (wait list)
  - Training group will be given training and assigned to 1 hour/day homework
- Expected Results
  - Expects that Minfulness training will reduce anxiety (compared to controls)
  - Implication is that anxiety is not as stable as people think.

#### Effect of Incentives on motivation and persistence

- Does increasing incentives lead to increasing performance, the negative effect of money
  - Intrinsic versus extrinsic sources of reward
  - effort tracks incentive, to a point
  - Does this interact with anxiety?
- 2 Method
  - Preselection for high and low anxiety
  - Block random assignment to 3 incentive (\$1, \$5, \$10) per puzzle
  - Subjects work on puzzles 1 4
  - Experimenter leaves room but "surreptitiously" observes subjects by Skype
  - Time length of time free play with puzzle 5.
  - debrief says they were watched and won't be paid (Is this ethical?)

## Media and relationship satisfaction

## Pervasiveness of relationship portrayal in current media

- Greater availability of choice in media presentations given the internet
- Relationship portrayal is inaccurate (over emphasis upon agreement)
- Gender differences in social anxiety leading to differences in preferences
- **③** Romantic leads are strong, confident and eccentric
  - Should lead to preferences towards these types of "personalities"

Rachel Star

#### Anxiety and self disclosure

#### Who uses social media?

- Is extraversion related to social media interaction
- Social anxiety and preference for online social interaction (POSI)
- Ø Differences between FaceBook and Twitter usage
  - Need for emotional closeness
  - Need for cognition (relate to Twitter)
- Measures of
  - General big5
  - Time spent on Facebook, number of tweets, etc.

Vera Shvarts

## Social media: Hypotheses and Methods

## Hypotheses

- Media consumption leads to preferences of romantic partners who are
  - assured-dominant
  - arrogant-calculating
  - gregarious extraverted
- Greater effect on females than males (implying an interaction)
- Ø Method: Qualtrics survey
  - demographics (gender, romantic relationship, sexual orientation)
  - Media consumption (amount/type)
  - romantic partner preference scale (basically the interpersonal circumplex)

#### Facebook: Perceived vs. rated self esteem

- Individual differences in use of Facebook (and other social media)
  - Using Facebook is associated with lower self esteem
  - (is this causal or correlational?)
- e How does one perceive others on Facebook?
  - Do others show their "better" selves at cost to viewer?
- Method
  - Initial self reports on I-E and self esteem
  - Viewing profiles of limited set of peers
  - Report of extraversion and self esteem of targets
- Prediction: Self esteem and I-E of self positively correlated with rated

## Correlates of willingness to learn among older adults–Developing a willingness to learn scale

#### Techology use, personality and age

- Early technology adapters are more open
- introversion and -agreeableness relate to social interaction
- Don't know much about older adults
- Predicting use of technology
  - TAM: Technology Acceptance Model
  - UTAUT: Unified Theory of Acceptance of Technology
- O Age differences in internet preferences
  - lightweight communication (text messaging, SnapChat) appeal to younger users
  - heavyweight communication (longer email) appeal to older users

#### Internet usage among the elderly

## Method

- 300 older adults (65-90, mean age = 77.,5) recruited from Chicago area
- RA travels to subjects's homes to allow everyone to participate
- Materials are printed in large font
- Internet usage survey
- Personality and ability measures
- Willingness to learn new technologies

## Seating preferences, personality, and time of day

## Sitting in the "action zone"

- front, center students do better
- is this preferential choice by personality
- Obes the effect of sitting interact with time of day
  - Optimal arousal varies by person and time of day
- Observational with self report
  - Personality correlates of seating preferences
  - Time of day interactions of personality and class outcome

Daniel Learner